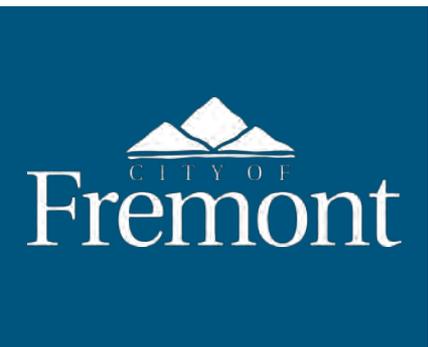




Fremont State of the City Address

March 28, 2018



SPOTLIGHT
ON OUR ACCOMPLISHMENTS

2017





City Council



City Manager & Staff

DISTRICT ELECTIONS

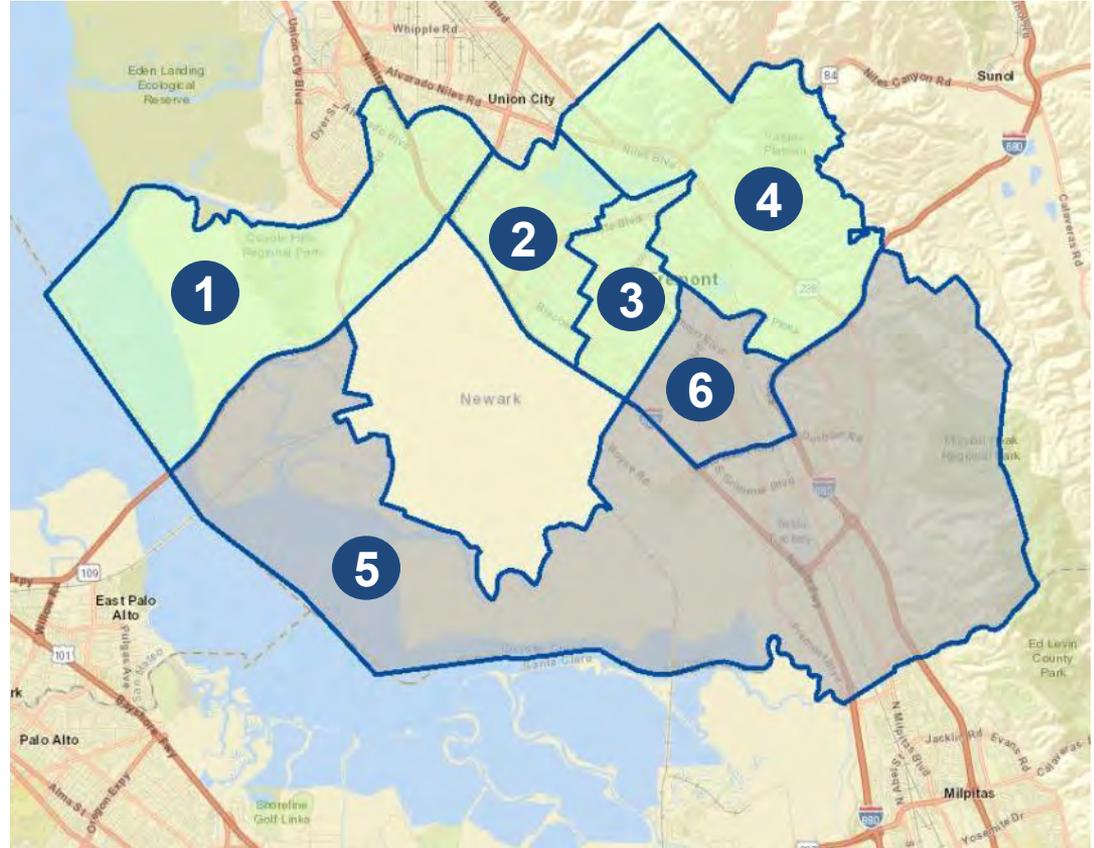
NOVEMBER 2018 ELECTION

Voters in Districts 1, 2, 3, and 4 will be casting a vote for their Councilmember representative:

- Three 4-year terms
- One 2-year term

NOVEMBER 2020 ELECTION

Voters in District 1, 5, and 6 will each elect a City Councilmember for a four-year term



Check out our new tool!

Enter an address into an interactive map to identify the Council District number assigned to that specific location.

[Fremont.gov/CouncilDistrictLocator](https://www.fremont.gov/CouncilDistrictLocator)





Economic GROWTH



Talent Acquisition

Fremont is experiencing
strong growth in opportunities
to enhance workforce preparedness
for key industries.





Coding School

42



Highly regarded biotech graduate program
that is part of the Claremont College system.

Established a Fremont presence,
conducting professional development workshops
as a lead-in to a full-fledged graduate program
in the coming years.



VETS2TECH WEEK

MARCH 5-9, 2018





NEW WAYS OF ENGAGING
K-12 STUDENTS FOR

Science

TECHNOLOGY

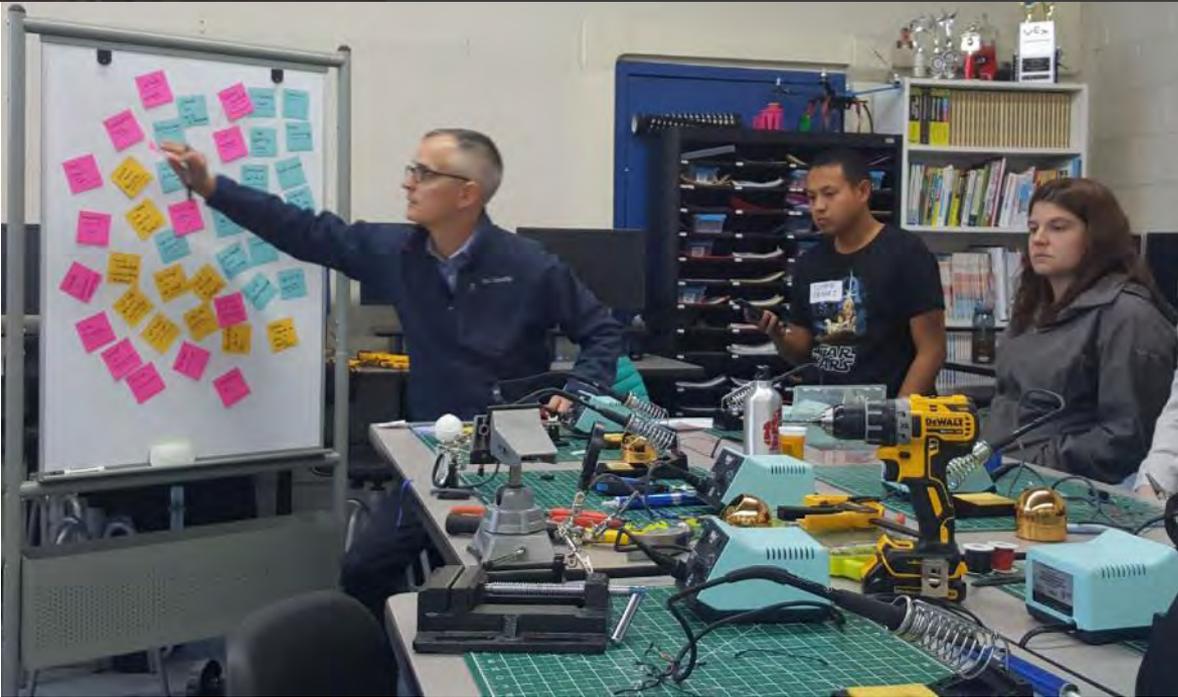
Engineering

ARTS

MATHEMATICS



CAREERS



INSPIRING THE NEXT GENERATION OF MAKERS:

Fremont's push for
maker education

100+

community stakeholders
are already engaged in a
collective impact model

CODE for FUN



FREMONT INNOVATION DISTRICT

Fremont Innovation District



FREMONT
INNOVATION
DISTRICT



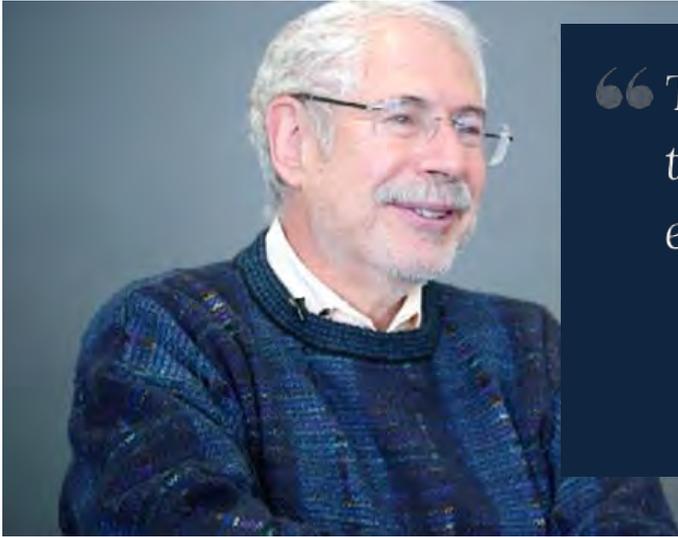


LILA BRINGHURST ELEMENTARY SCHOOL

artist rendering, fall 2019



'Innovation Cultivators'



“That half-acre piece of land has got to be one of the most valuable parcels on the face of the earth for potential innovation.”

Source: East Bay Times

Steve Blank, Silicon Valley entrepreneur and academician

Ardenwood District



Boehringer Ingelheim
expansion

TESLA

facebook



SUPPORTING OUR MANUFACTURING BASE



Bay Area Urban Manufacturing

INITIATIVE

A PROJECT OF **SFMADE**

MANUFACTURING PROMOTION AND ENGAGEMENT

TOOLKIT



Strategies to reach out to your manufacturers, workforce, and your community to sustain and grow your city's manufacturing ecosystem.





GROWTH OF
CLEANTECH AND BIOTECH
INDUSTRY CLUSTERS





Biotech Growth is Skyrocketing



Expert Sterilization Services



prestigious new tenants



KUKA



smiths
bringing technology to life



'PACIFIC COMMONS SOUTH'



expansions



TESLA

molex®


Owens Design



MANUFACTURING
REPRESENTS

1 in 4 jobs

in the City of Fremont, CA



and have provided the
city with over

\$1.2M

IN TAX REVENUE
during the last decade

companies that are **20** years old or older

COMPRISE

38%

of the city's
supply chain and
manufacturing
businesses



AND FOR EMPLOYEE-OWNERS*

household
net worth is



92%

HIGHER

median job
tenure is



53%

LONGER

median income
from wages is



33%

HIGHER

ThinkSiliconValley.com Redesign



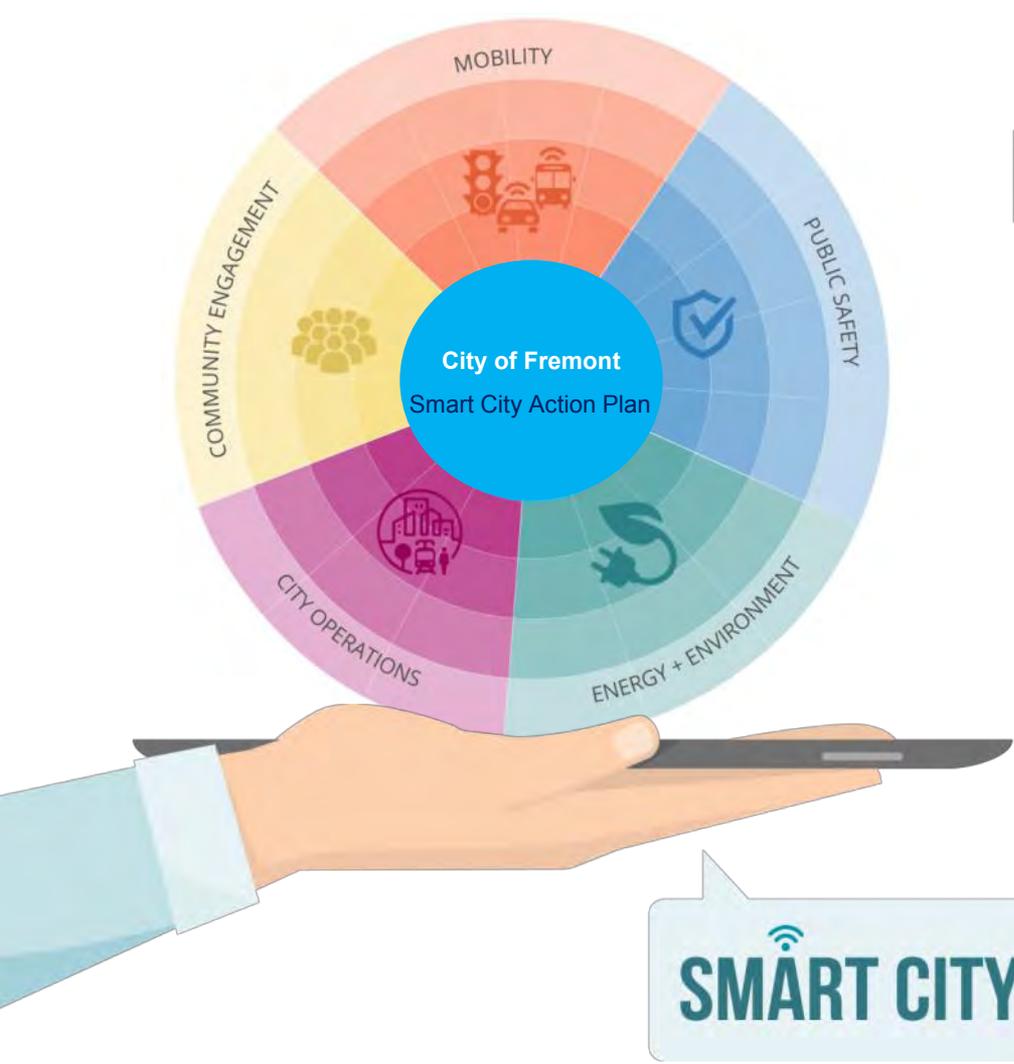
WHAT WE THINK (BLOG)



We're the City

that's not afraid to roll up its sleeves
to help companies start and grow their business.

Give us a call at **(510) 284-4020**
and let's figure out how Fremont's ecosystem
can work for you.



priority areas

-  Mobility
-  Public Safety
-  Energy + Environment
-  City Operations
-  Community Engagement

A dark teal background on the right side of the graphic, featuring a network of white lines and dots, a large teal arrow pointing upwards and to the right, and various geometric shapes like triangles and circles.

SAUL MELARA

NEW CHIEF TECHNOLOGY OFFICER



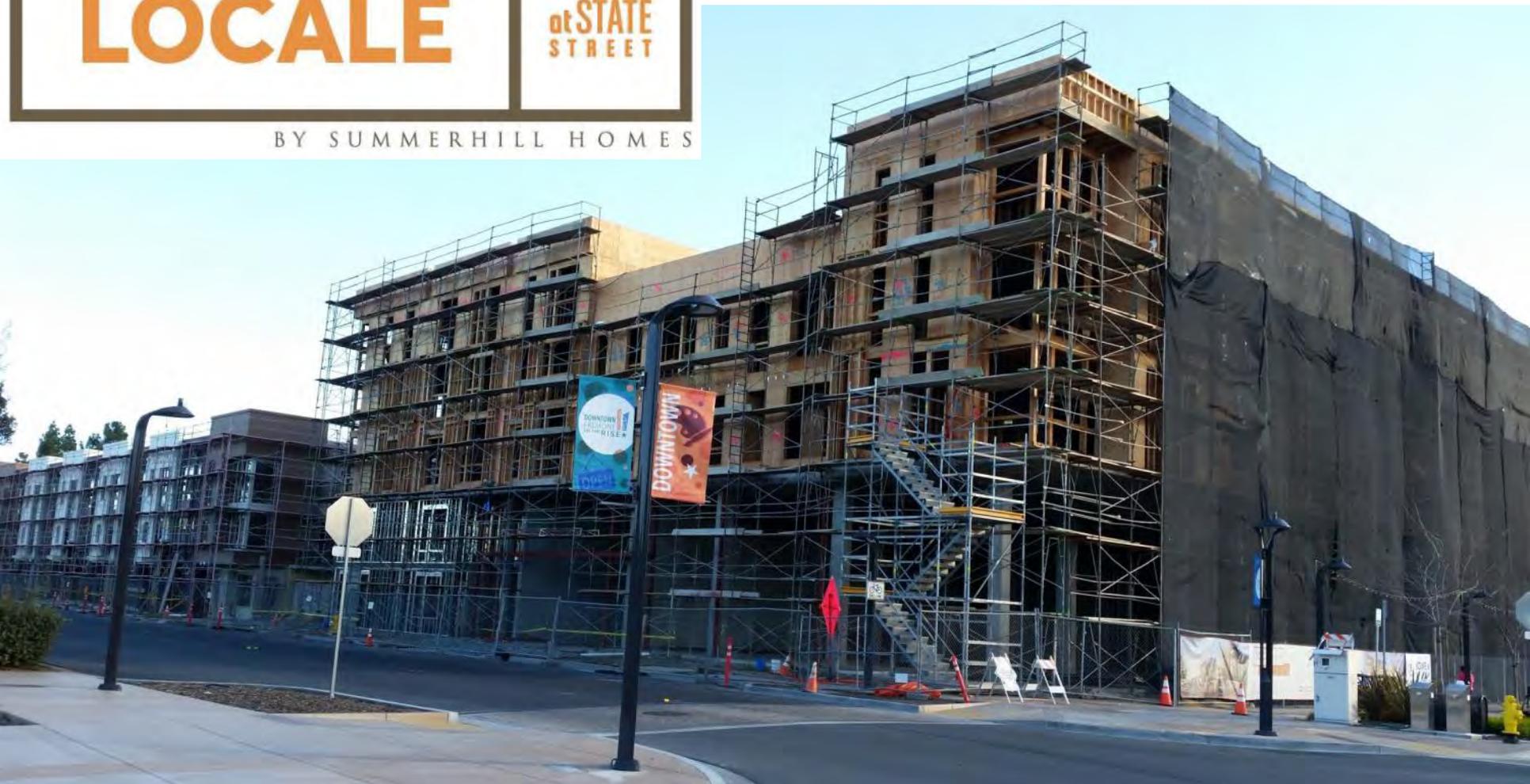
**DOWNTOWN
FREMONT
ON THE RISE** ★



LOCALE

at STATE
STREET

BY SUMMERHILL HOMES



Civic Center Master Plan Project



13,400-sq. ft. community center
One-acre plaza



Civic Center Master Plan Project



CIVIC CENTER MASTER PLAN PROJECT:
COMMUNITY CENTER AND PLAZA



What do you envision for the **Downtown Plaza**?

rotating activities

maker space

food trucks

music

outdoor games

beer garden

public art

regularly scheduled events

Let us know! Fremont.gov/TempPlaza





Washington Hospital
Healthcare System





MORE DEMAND

LACK OF **AFFORDABLE HOUSING**
IN FREMONT AND REGION



NEARLY

500 New Units of Affordable
Housing in 2017

Largest number in any single
year in the City's history.



290 UNITS INNOVIA



30 UNITS CENTRAL COMMONS



Join us on May 1 for the Women's Leadership Build



80 UNITS STEVENSON TERRACE



90 UNITS
**MISSION COURT
SENIOR APARTMENTS**





AFFORDABLE HOUSING

The Islander

128 units



City Center Apartments

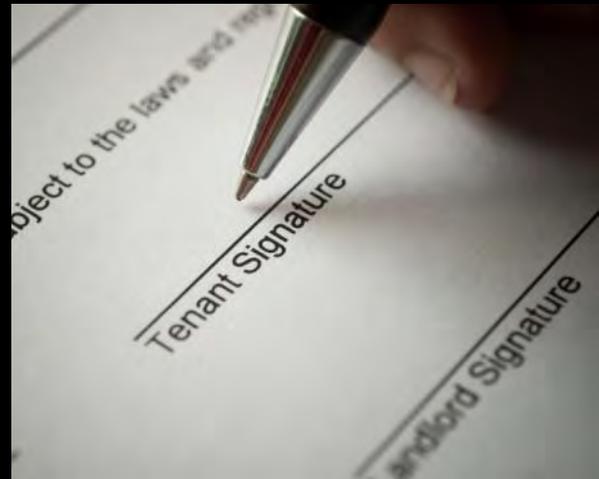
60 units



Fairfield

102 units

Rent Review Ordinance and Rent Review Board





ACTIONS AT

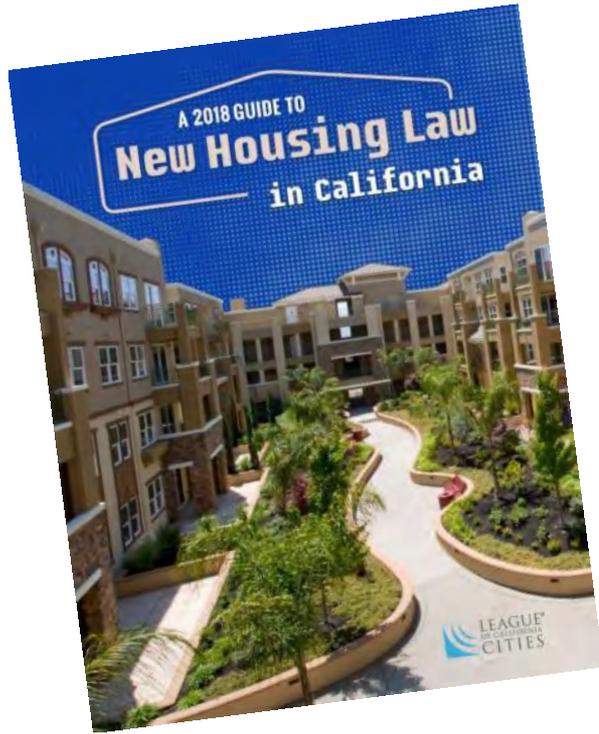
FEDERAL, STATE, AND REGIONAL LEVELS

will affect housing at the local level



**Federal level housing
legislative changes:**

Less funding for
affordable housing



State level housing legislative changes in effect.

Fremont remains dedicated
to providing housing options
for all income levels.

REGIONAL LEVEL

Plan Bay Area 2040

deals with housing and traffic

Plan
Bay Area
2040



Traffic congestion management

How we're addressing it



TURN RESTRICTION MESSAGES

70% to 90%

in cut-through traffic volumes in residential neighborhoods because of these projects.

REDUCTION



Construction of Express Lanes on I-680 and I-880

Both projects are
planned for completion
by 2020.



SR 262 / Mission Upgrade



Artist Rendering



Regional Improvements



SR-84 Widening & SR-84/I-680 Interchange Improvements

I-680 Sunol Express Lanes (Phase 1)

SR-262 (Mission Blvd) Cross Connector

Irvington BART Station

Dumbarton Express Bus

= Project Location

SANTA CLARA COUNTY



10%

of Fremont streets received a pavement maintenance treatment from Measure BB

11 Pavement Projects in the works

\$65M to be allocated to Fremont over next decade for use for pavement maintenance, sidewalk repairs, and traffic safety improvements as part of SB1 funding

RM3

Regional Measure 3 (SB 595)

Authorizes \$3 bridge toll increase; generates \$4.4B



Projects of Interest to Fremont:

1. Route 262 Connector (680 to 880)
2. Dumbarton Corridor Improvements
3. Ped and Bikeway Access Improvements
at Bridge Approaches
4. BART Expansion Cars

TAMING TRAFFIC IN FREMONT

Addressing the Traffic Congestion Dilemma



Photograph of a congested Fremont neighborhood near I-680 taken from a drone camera.

Fremont is facing a significant challenge in improving the quality of life for its residents and local businesses. Regional and local traffic congestion is causing car travel times to increase, which is not only a waste of time and money, but also a source of frustration for residents. Additionally, the congestion is contributing to air pollution and noise, which are also significant concerns for the community.



Understanding the Causes of Congestion

Fremont Funnel Effect

To help illustrate the traffic congestion in Fremont, the City has developed an infographic to explain how Fremont's location between jobs and housing contributes to the traffic—we are calling it the "Fremont Funnel Effect." It also lists the regional and City projects in the works to help alleviate traffic.



www.Fremont.gov/TrafficNewsletter

MOBILITY PLAN COMMUNITY OUTREACH

KICKS OFF
APRIL 20 – JUNE 20



LAUNCHED **shared-cost programs**
with property owners for
trees and sidewalk repairs.



Northgate Trail Play Area



Niles Boulevard Bridge





Improved
street lighting

Enhance
pedestrian crossings

Build
better bikeways

Installing
speed lumps

Target enforcement efforts
on speeding/impaired driving

Encouraging safer behaviors
through educational efforts

**TRAFFIC
SAFETY
EFFORTS**



Traffic Safety Projects Planned



Safe Routes to Schools

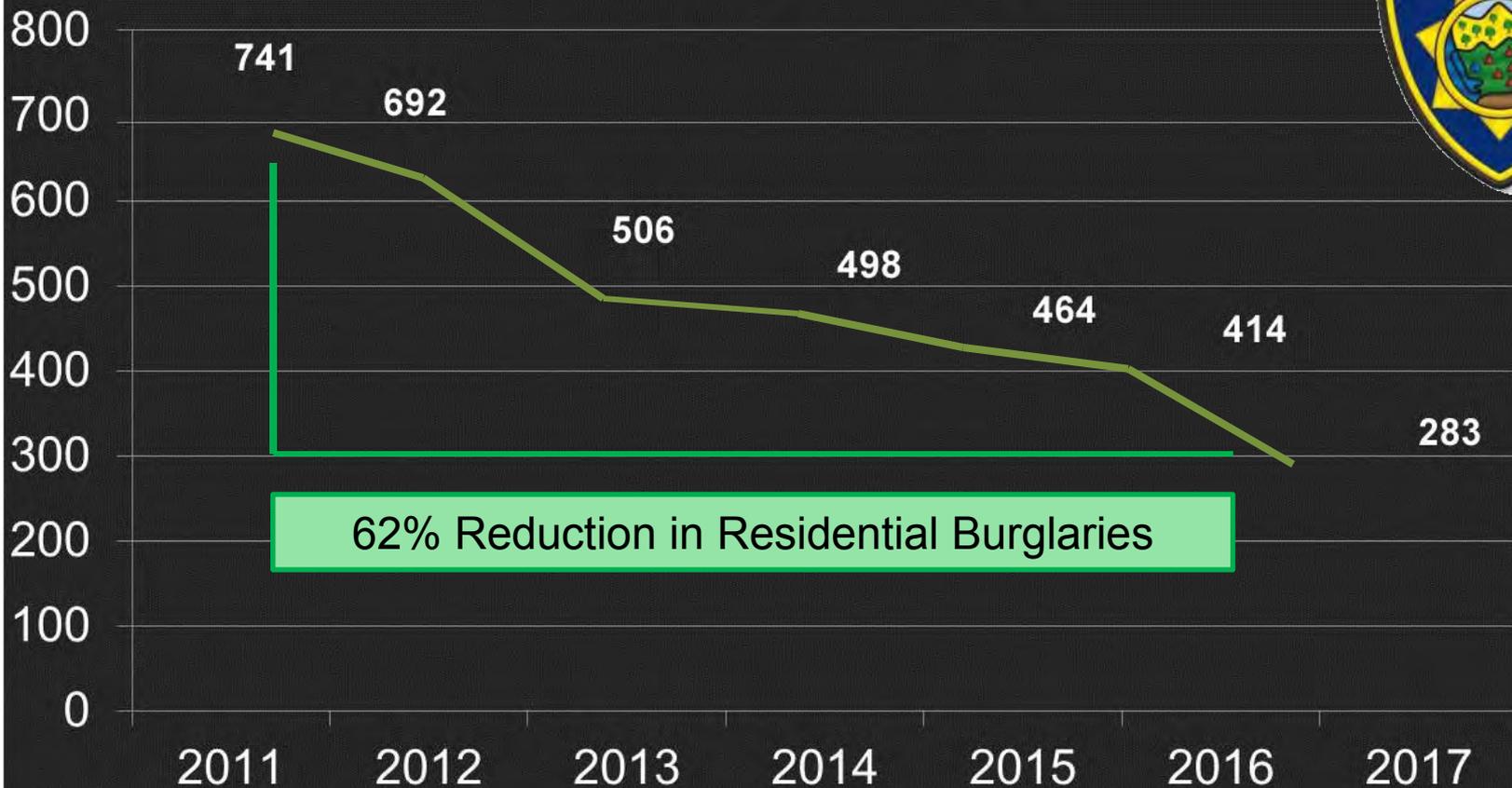
Partnership with FUSD

*School safety site assessment plans
being prepared for 42 public schools*

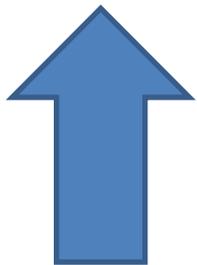


PUBLIC SAFETY

Residential -32%



62% Reduction in Residential Burglaries



Auto Burglaries Increased in 2017



Working to quickly
identify and apprehend
prolific auto burglary offenders
and seek meaningful prosecution.



Incidents like these require us to
remain vigilant about our own safety
and committed to
community-policing partnership
efforts such as the community video
registration program and
neighborhood watch.



Community

Press Release - International investigation into multi-million dollar international fencing and burglary ring

Community

Skimming crew with suspected transnational criminal organization connection active in the Bay Area

Community

Three Suspects Arrested in Sunday Morning Shooting Incident



300,736

calls answered by
Fremont Police
Dispatch Center



Documented over
18,000 police reports



Connecting with Our Youth



Building Bridges



Focuses on internet and social media safety, staying home alone, and bullying prevention

Summer Youth Academy



Focuses on community policing education, and college/career planning

Community Engagement



Fremont Police Invites You To
BADGES & BOBA

- National Night Out
- Badges and Boba
- Tip A Cop
- Coffee with a Cop
- Shop with a Cop
- Custard with a Cop
- Cannoli with a Cop
- Special Olympics Torch Run
- Pink Patch Project
- Shop with a Cop
- Cops Care Cancer Foundation Fantasy Flight
- Neighborhood Crime Watch
- Crime-Free Multi-Housing



**Police Chief
Richard Lucero**

New Fire Chief Curtis Jacobson



Fremont Fire Assisted with Natural Disasters



Disaster Preparedness



Community Emergency
Response Team

Personal Emergency
Preparedness classes

Work with Business Community



And about **500 people** attended
a 3-hour Personal Emergency
Preparedness Class.

Fire Station Open House



A yellow diamond-shaped sign with a black border, mounted on a wooden post. The sign features the word "BUDGET" in bold, black, italicized capital letters. The background is a bright blue sky with wispy white clouds.

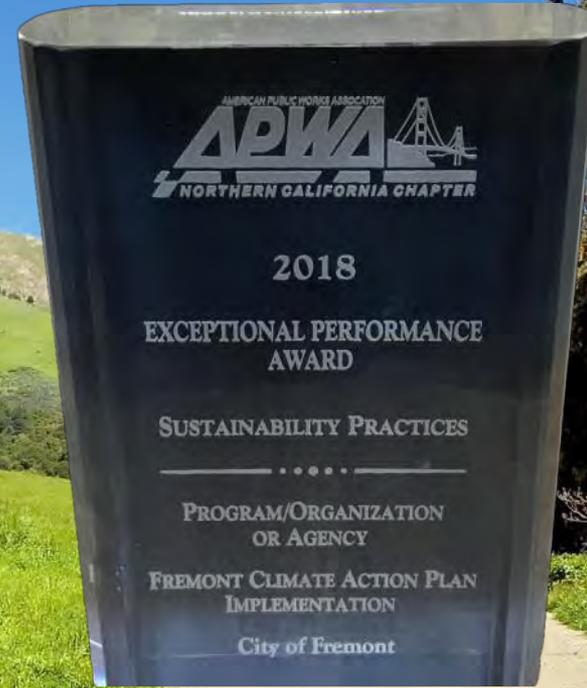
BUDGET

Get involved with our budget process

Upcoming meeting and public hearings



Sustainability Awards



1 of 8 CA cities to receive this award

Replaced 15,000+ streetlights
with energy saving LEDs



BEFORE



AFTER

Solar Carport System at the Maintenance Center





Fire Station No. 11
a solar and battery microgrid installed

Solar for New Residential Developments





Fremont
green
challenge





**Dr. Kim Wallace,
New Superintendent**



FREMONT UNIFIED
SCHOOL DISTRICT



Joint projects:

- Fremont Youth Empowerment Academy
- Parent Café
- Field Trips to Stivers Lagoon and Nature Center
- Safe Routes to Schools
- Building Bridges with 6th Graders
- FUSE Fellowship for Maker Ed
- And Many More!

SB 178 and the City's collaboration
with the School District
to build a future
Centerville Elementary School
and Joint-Use Park





Mayor's Challenge

every school to be adopted
by a business

FREMONT FAMILY RESOURCE CENTER'S (FRC) Strategic Plan 2018-2023



HOMELESSNESS

Our Efforts, *Warming Center*



8 months to **79** years age ranged



276 individuals served



2,683 dinners served



70 nights open



YOUR INPUT IS IMPORTANT!

Study Session on Homelessness

Homelessness is a complex societal issue, not just for Fremont, but for the entire state of California.





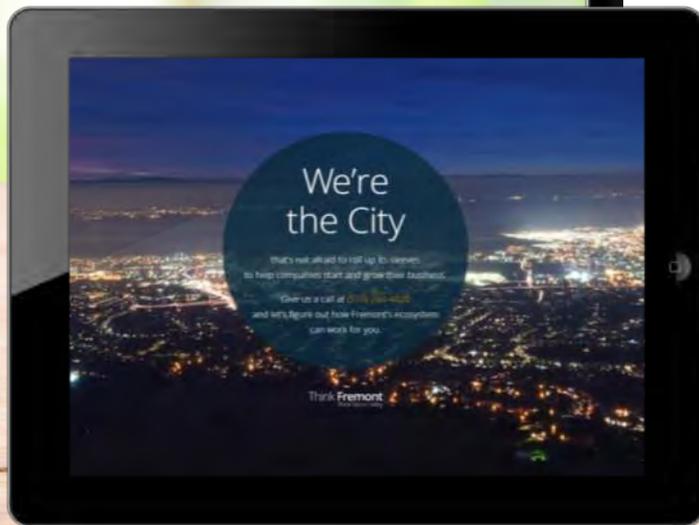
**AGE-FRIENDLY
FREMONT**

“Fremont
is 1 of 8 cities and counties
in California
honored by AARP
for our
Age-Friendly Innovation”



www.Fremont.gov/SeniorCenterNews

CONNECT with us!



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UNITY

IS OUR STRENGTH