

PUT YOUR BUTTS

IN THE BIN

CIGARETTE BUTT LITTER REDUCTION GUIDE FOR BUSINESSES

Join the growing number of Fremont businesses providing cigarette butt bins to their employees and customers.



WHY STOP LITTER?



Littering is against the law in Fremont and it harms our waterways. Businesses are responsible for keeping the area around their business free from all litter. Businesses will be inspected randomly and can be fined.

(City of Fremont Municipal Code 18.210.100)

1. ORDER AND PLACE CIGARETTE BUTT CONTAINERS



- Look around your business for cigarette butt litter and count the number of locations where there is cigarette butt litter but no container.**

For every additional cigarette butt bin, the littering rate decreases by 9%.

- Select and order cigarette butt bins.** Consult the *Cigarette Butt Bin Options Guide* and consider costs, material quality (e.g. for weather, vandalism), maintenance, security and appearance.

- Place cigarette butt bins near “transition points” where smokers must stop smoking before going inside.** Containers must be 25 feet or more from entrance or exit of any public building, or have a sign posted within a foot of the container saying “Smoking Prohibited by Law – Extinguish Here.”

- Establish a routine for cleaning cigarette butt bins and areas that accumulate trash and cigarette butts.** A clean area deters others from littering.



2. PUT UP SIGNAGE

- Put up simple signs, decals or stickers where people smoke and on or next to cigarette butt bins** that remind people to use the nearest container and that littering is against the law. The City of Fremont can provide you with free signs, decals and stickers. Call Environmental Services at 510-494-4570 for more information.



Adhesive decal for your collection bin. Available size: 3.5" x 9"



Static cling decal for your window. Available size: 4" x 6"



Poster or durable sign for hanging above bins, at eye level, or wherever employees smoke. Available sizes: 8.5" x 11"

3. EDUCATE AND REMIND EMPLOYEES AND THE PUBLIC

- Review employee communications. Add reminders about smoking, litter laws and policies into regular training and any other communications** (e.g. newsletters), as well as warnings for staff who are not following the rules. Emphasize that this is not an anti-smoking effort but an anti-litter campaign.

Example of a pledge that employees can sign during a training or a meeting. Post signed pledges in break rooms where other employees can see it.

- Ask employees for a verbal or signed pledge** to use the provided container. Consider also giving away portable pocket ashtrays to employees who smoke.
- Educate employees and the public** using visual reminders like [table tent cards](#) in break rooms, outside tables, or a decal in your window

CONTACT US

Have Questions? Need Signs?

The City of Fremont and Union Sanitary District are your partners in helping your business comply with litter laws and avoid fines. Please reach out if you have questions or need additional signage.

Environmental Services

510-494-4570

Environment@fremont.gov

www.Fremont.gov/CigButtLitter

Additional Resources

Cigarette Litter Prevention

<http://bit.ly/CigButtLitter>

Thank you for joining the growing number of businesses providing cigarette butt bins and making it easy for smokers to properly throw away their cigarette ash and butts.

4. PUT BUTTS WHERE THEY BELONG

Owner's Signature: _____

Staff Contact: _____

CIGARETTE BUTT

BIN/CONTAINER OPTIONS

SUGGESTED VENDORS FROM KEEP AMERICA BEAUTIFUL

[HTTP://BIT.LY/CIGBUTTLITTER](http://bit.ly/cigbuttlitter)



ASH RECEPTACLE VENDORS

COMMERCIAL ZONE PRODUCTS

<http://bit.ly/CommercialZone>

GLASDON

<http://bit.ly/Glasdon>

SIDEWALK BUTTLER

<http://bit.ly/SidewalkButtler>

TERRACYCLE

<http://bit.ly/TerraCycleBox>

TerraCycle has created a zero waste solution for cigarette waste. Use this box to recycle cigarette waste at your home or office.

GLOBAL INDUSTRIAL

<http://bit.ly/GlobalIndustrial>

BELSON

<http://bit.ly/BelsonAsh>

KEYSTONE RIDGE DESIGNS

<http://bit.ly/KeystoneAsh>



PORTABLE POCKET ASHTRAYS

SEARCH ENGINE TERM

[Pocket ashtray](#)



I PLEDGE TO

PUT MY BUTTS IN THE BIN



Name

Signature

BUTTS IN THE BIN!

PUT CIGARETTE

BUTTS in the BIN



NO SMOKING

BEYOND THIS POINT



PUT CIGARETTE

BUTTS in the BIN



City of Fremont
Municipal Code 18.210.100

Fold on dotted lines



**PUT YOUR BUTTS
IN THE BIN**

Cut Here

Fold on dotted lines



**PUT YOUR BUTTS
IN THE BIN**

**PUT YOUR BUTTS
IN THE BIN**



**PUT YOUR BUTTS
IN THE BIN**



Fold on dotted lines

Cut Here

Fold on dotted lines