

## **City of Fremont Census 2020 Social Media Contest**

10 winners will receive a \$50 gift card.

Post a graphic (can be a video, picture, artwork, etc.) and related text that connects with one of the questions below.

Why is the 2020 Census important to me?

Why is the 2020 Census important to my family?

Why is the 2020 Census important to my Fremont community?

### **Rules:**

- Entries must be posted on Instagram, Twitter, or Facebook.
- Entries must be posted using the hashtags #FremontCounts #2020Census
- Entries must be posted on your public feed and stay posted for the duration of the contest.
- You can enter as many times as you would like across all platforms.
- Winners will be publicly announced. Winners will be instructed to email [census2020@fremont.gov](mailto:census2020@fremont.gov) to set up prize distribution.
- Deadline to submit entries: Sunday, September 13, 2020

By submitting an entry, you are granting permission and consenting for your post (video, picture, artwork, etc.), including your name and/or likeness, to be shared and used by the City of Fremont or City Officials. In addition, you understand and agree that your post, may be kept on file and/or used by the City of Fremont for potential future uses. You further agree on your behalf and your heirs to release the City of Fremont from any and all liability arising from or in connection with the taking, use, sharing, publication, or dissemination of such post.

Please email [census2020@fremont.gov](mailto:census2020@fremont.gov) with any questions.

What we will be looking for:

- Graphic and text fit well together
- Creativity and Originality
- Provides clear and compelling message on why the 2020 Census is important

Posts containing ANY of the following will be disqualified:

- Material that violates copyright or infringes on another's rights, including, but not limited to privacy, publicity, and intellectual property.
- Material that is inappropriate, indecent, obscene, hateful, defamatory, slanderous, or libelous.
- Material that promotes bigotry, racism, hatred, or harm against any group or individual or promotes discrimination based on race, sex, religion, nationality, disability, sexual orientation, or age.
- Material that promotes a consumer brand or logo.

Permission must be obtained from each person whose name, image, likeness, or voice ("Likeness") is included in the post if this is a group effort.

- If the Likeness is a minor (under 18 years old) the minor's parent or legal guardian has authorized the use of the minor's Likeness on behalf of the minor as outlined in the Terms of Service of each platform.