State of the City Address

CITY OF Fremont

March 30, 2011

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CITY OF Fremont

March 30, 2011

It’s a Team Effort!

City Council

City Manager
& Staff

Year of Adjustment

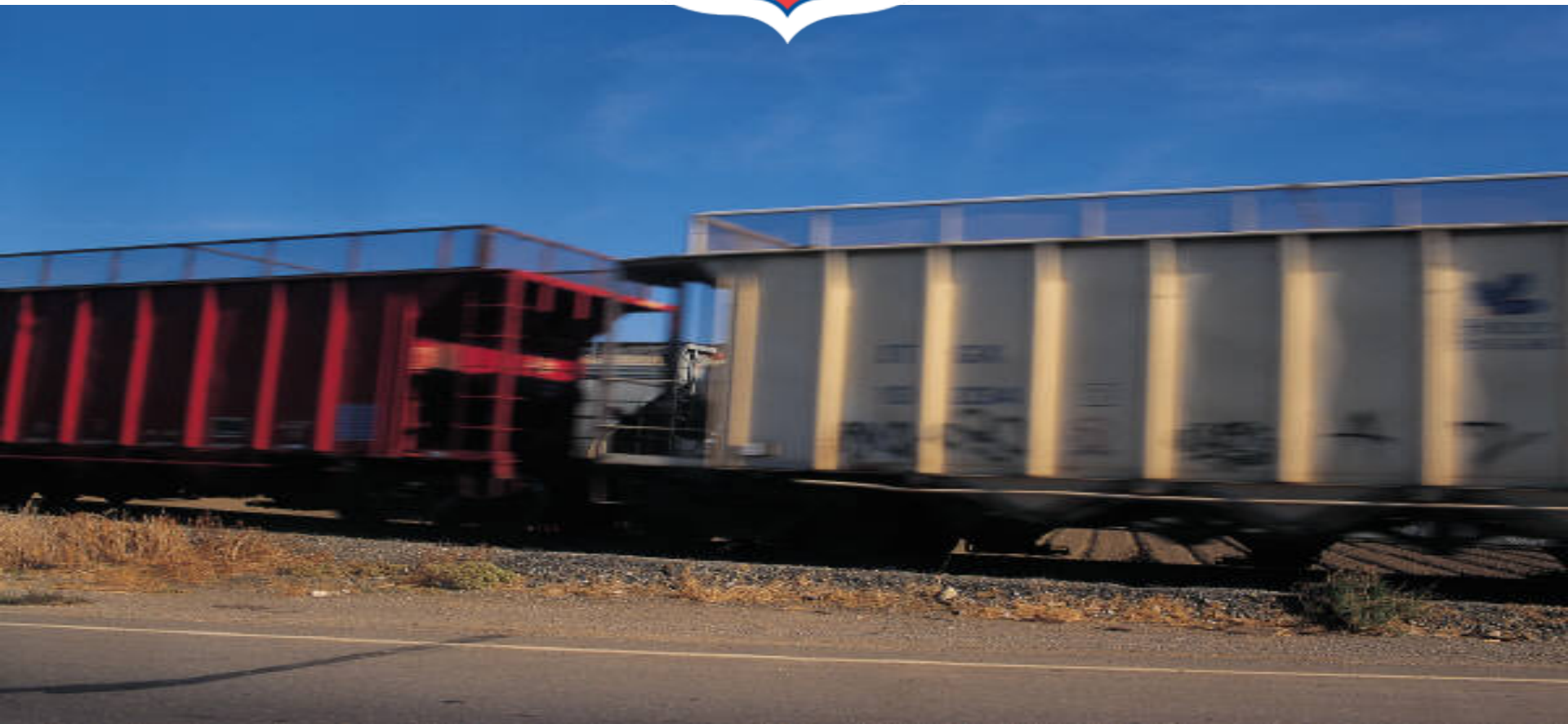
There will be adjustments.

Adapting to Change

Photo by Bryan anc

South Fremont / Warm Springs Area Studies

UNION PACIFIC



Redevelopment

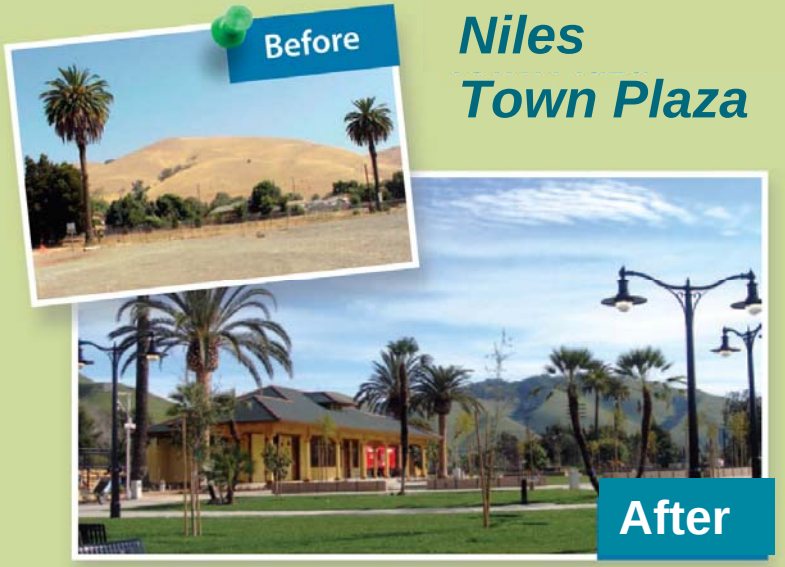
Irvington Terrace

Washington Grade Separation

Bill Ball Plaza & Centerville Train Depot

Redevelopment

Niles Town Plaza

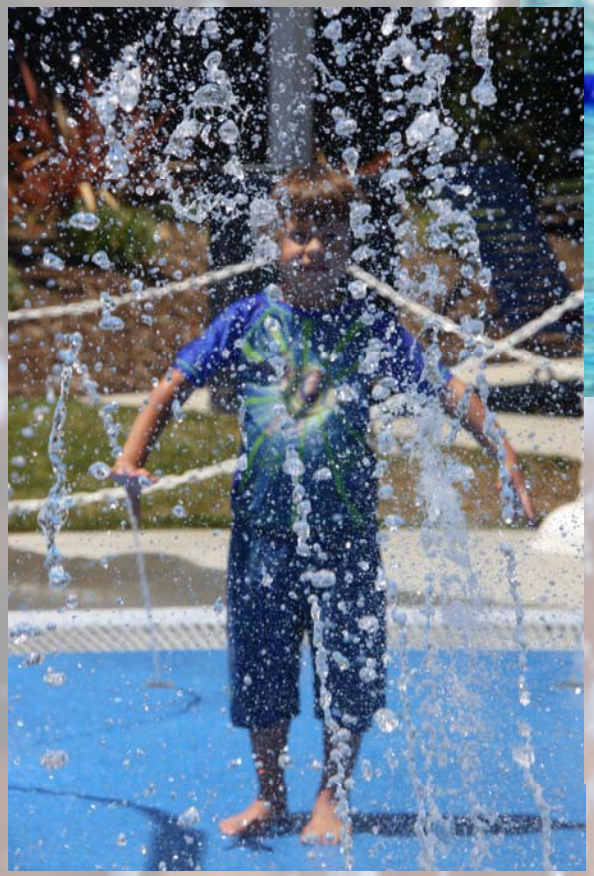


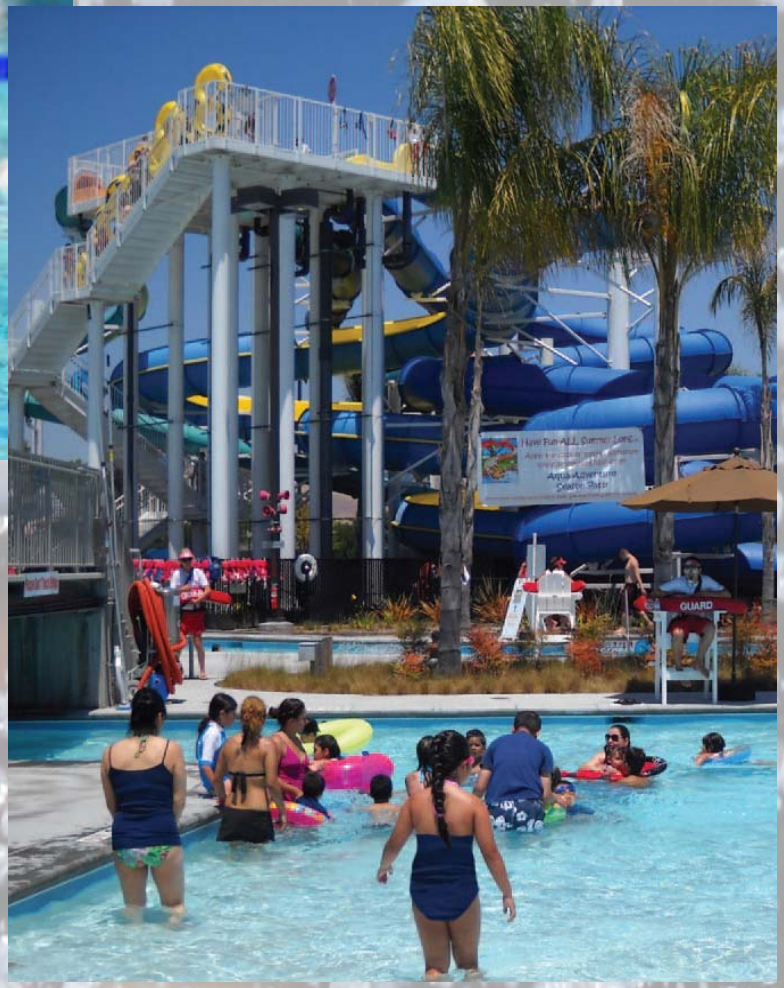
Niles Fire Station

Bay Street Streetscape

Fremont: a Safe Large City

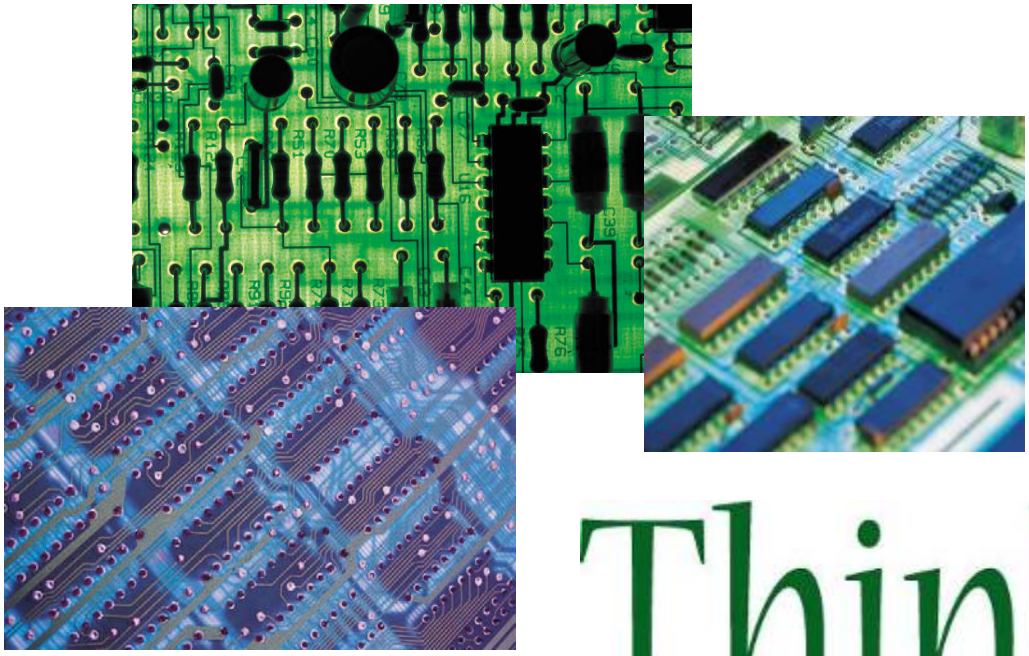
Water Park:
Covered 100% Operating Costs

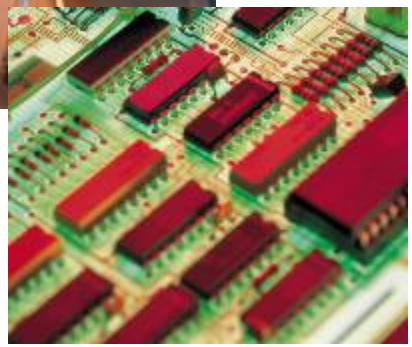




Fremont: *More Diverse than Ever*

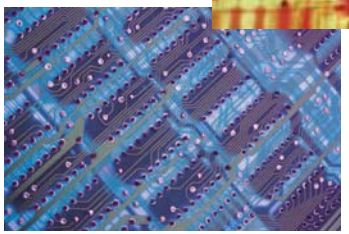
Grants Received

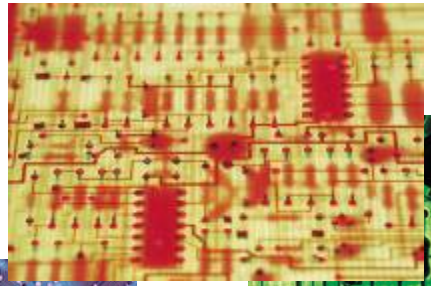


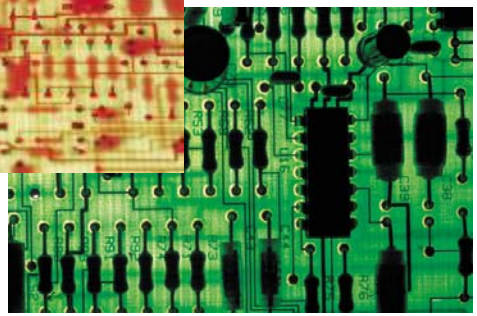


Think

FremontCalifornia







Growth: Green Tech *and* Clean Tech

Growth: Green Tech *and* Clean Tech

AMBER KINETICS

CentroSolar

Deeya Energy

echo™

encoreSolar

EverbrightSolar™

GlassPoint

greenvolts

Intematix

Leydenenergy

Oorja

Pacific SolarTech

PlasmaSi

purfresh
Purify, Protect, Preserve.

Satcon

SIERRA SOLAR POWER

SOLARIA™

SOLYNDRA

Soraa

SUN INNOVATIONS

TESLA

xCell Power

Fremont

The destination for clean tech

As the clean tech movement captures national attention, all eyes are on Fremont. A variety of innovative clean tech startups have chosen to locate their business in Fremont. Here are just a few reasons why:

- Highly educated workforce
- Established ecosystem of suppliers for clean tech businesses
- Strong synergies with venture capital companies
- Broad range of quality, affordable business locations
- Direct access to I-680 and I-880 with proximity to the Port of Oakland, three major airports, suppliers throughout the Silicon Valley
- Served by multimodal transit: Altamont Commuter Express (ACE) train, Amtrak, BART
- Helpful staff that understands clean tech, green tech and nanotech to streamline permitting, land use analyses and policies to favor new technology
- A variety of business-friendly programs

To learn more about why Fremont is the ideal choice for your business, contact the Office of Economic Development at **510.284.4020 or econdev@fremont.gov**

“Clean, Green and Ready for the Future”

Over **$1 Billion** in Venture Capital

NORDSTROM
rack

ANY MOUNTAIN
THE GREAT OUTDOOR STORE

K-BAY

pacific commons

TARGET®

TOYS "Я" US

BABIES "Я" US
The Baby Superstore®

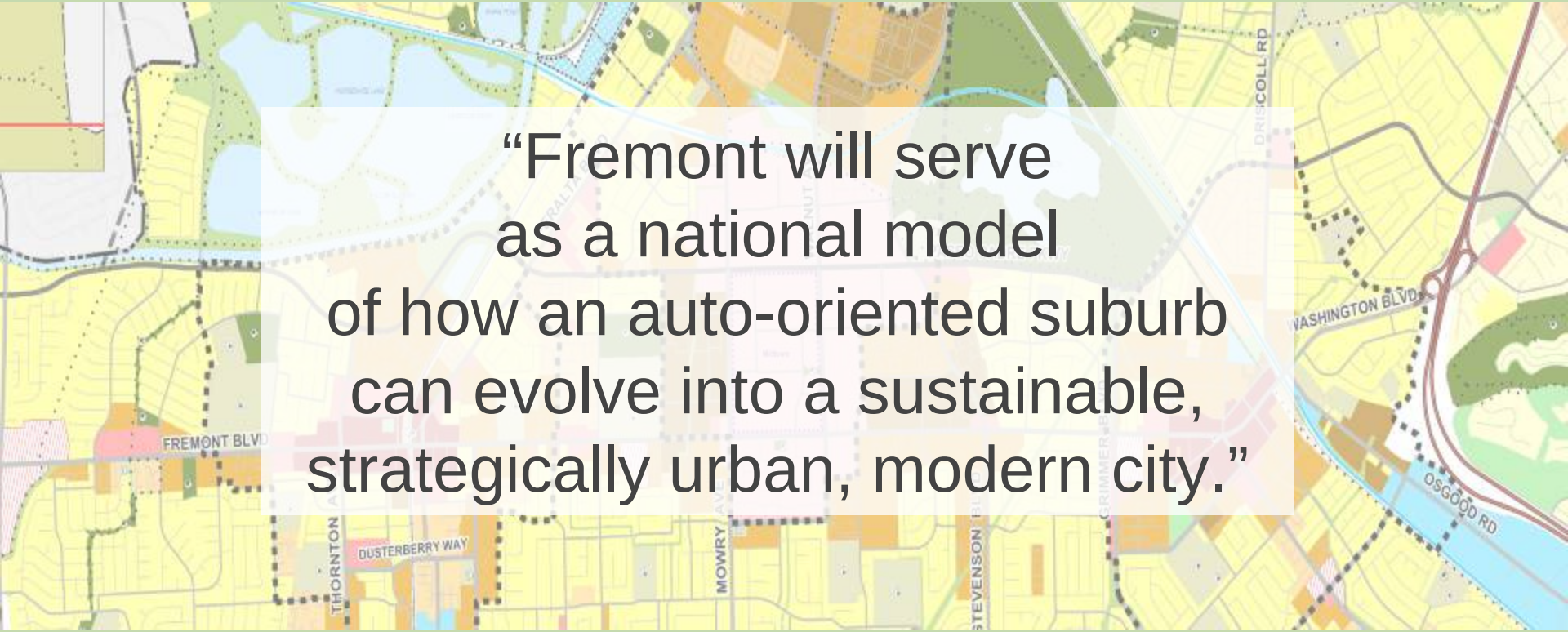
TARGET
CENTURY THEATERS

THE BLOCK
Dolce Vita
TARGET

Midtown

Mowry Ave.
Fremont Blvd.
Paseo Padre Pkwy.
Walnut Ave.
Fremont Hub

General Plan 2030



"Fremont will serve
as a national model
of how an auto-oriented suburb
can evolve into a sustainable,
strategically urban, modern city."

A Vision for Fremont's Future

GENERAL PLAN 2030

CITY OF
Fremont

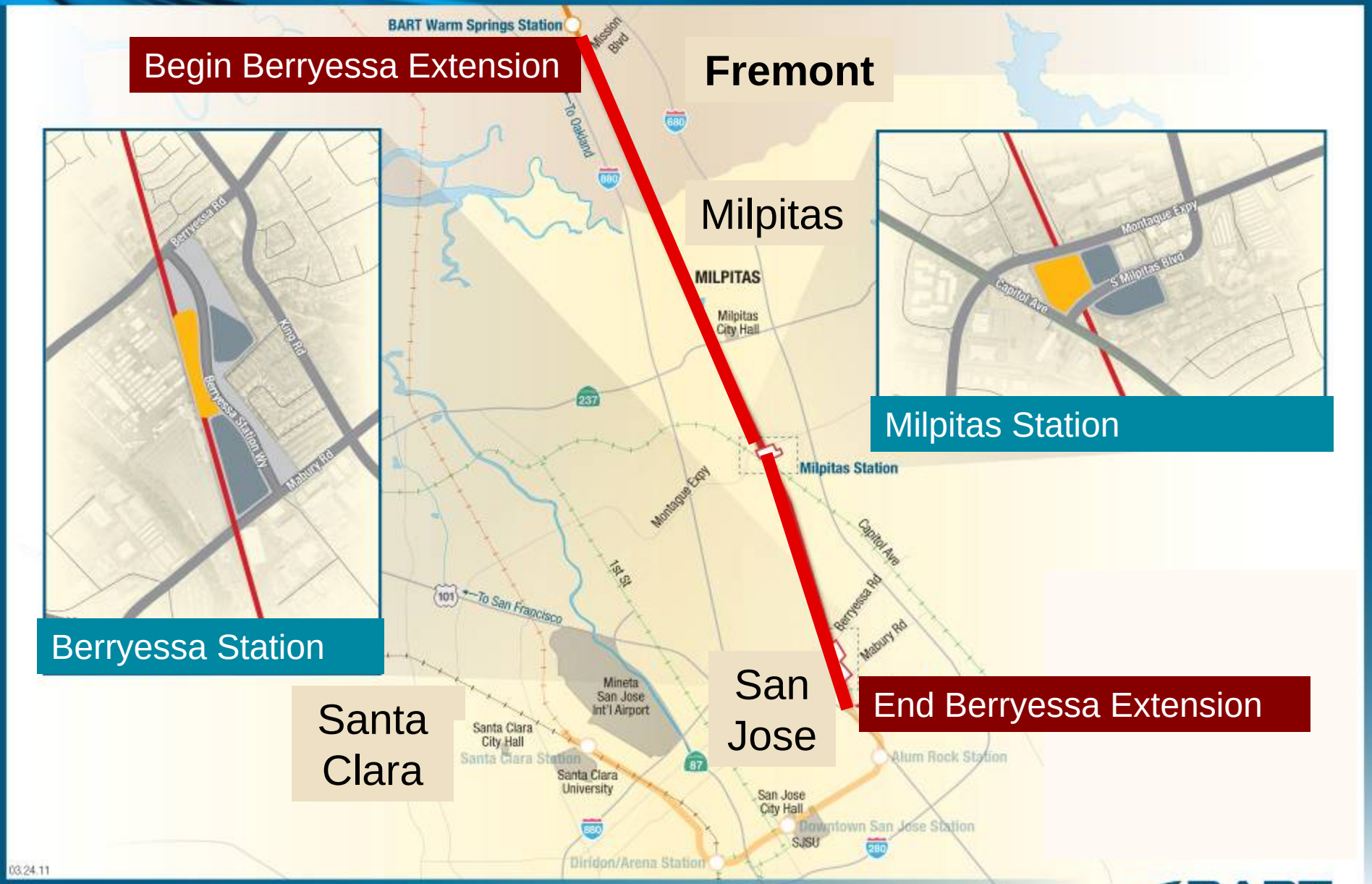
Climate Action Plan

Passed *Green* Ordinances

Transportation

Warm Springs Extension

BART Silicon Valley Berryessa Extension



Berryessa Station

Milpitas Station

BART SILICON VALLEY

Constructing new residential sound wall near Kato Road.

Irvington BART Station

Year of Adjustment