



Economic Development Advisory Commission Agenda

May 5, 2016

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVSV, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Kelly Kline, Economic Development Director
Office of Economic Development
3300 Capitol Avenue
Fremont, CA 94538

Telephone: (510) 284-4020

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Karen Burns
Cindy Bonior
Daniel Cardenas, Vice Chair
Sheena Chang
Yogi Chugh
Matt Ebner
Jennifer Duarte, Chair
Steve Gaeta
Tim Tran

Office of Economic Development Staff

Kelly Kline, Economic Development Director
Christina Briggs, Economic Development Manager
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY – May 5, 2016
8:00 A.M. -9:30 A.M.
ARDENWOOD ROOM
3300 CAPITOL AVENUE, BUILDING A

1. **CALL TO ORDER**

2. **ROLL CALL**

3. **APPROVAL OF MINUTES** for regular meeting of March 3, 2016

4. **PUBLIC COMMUNICATIONS (written/oral)**

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:**
 - 5.0 **Industrial/Manufacturing**
 - 5.1 **Downtown**
 - 5.2 **Commercial/Retail**
 - 5.3 **Marketing/Branding**
 - 5.4 **Chamber of Commerce/Neighborhood Business Associations Update**

6. **COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISIT**
 - Instor Solutions
 - Tezzow Tech Inc.
 - Ellison Technologies
 - Pivot Interiors

7. **COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS**
 - a. Past Meetings:
 - Business of Local Energy Symposium 3/4
 - ICSC Monterey 3/9 – 3/10
 - Startup Grind 3/15

- Alameda County Library Strategic Vision 3/16
 - SVEDA 3/16
 - Leadership Fremont 3/17
 - State Board of Equalization Small Business Workshop 3/17
 - State of the City 3/24
 - Hoge Fenton Breakfast Program 3/29
 - East Bay Manufacturing Partnership Event 3/30
 - City Age SF 4/5 & 4/6
 - Government Social Media Workshop 4/6 – 4/8
 - FAST 4/11
 - The Registry Developer Forum 4/12
 - Ohlone College Academic Core Groundbreaking 4/13
 - 2016 CEO Biz Climate Summit 4/15
 - Silicon Valley Leadership Group 4/15
 - Startup Grind 4/19
 - ULI Spring Conference 4/19 – 4/21
- b. Upcoming Meetings:
- Fremont Street Eats 5/6
 - Prologis EV Charger Event 5/12
 - MMANC Women’s Leadership Summit 5/17
 - SVEDA5/18
 - Fremont Burgers & Brewfest 5/21
 - Norcal CCIM Tour of Downtown Fremont/Innovation District 5/24
 - Startup Grind 5/24
 - Seagate Ribbon Cutting 6/1
 - Fremont Natural History Museum Corporate Event 6/3
 - East Bay EDA Retreat 6/9
 - FAST 6/13
 - ULI BART Tour 6/15
- c. Upcoming Business Workshops:
- d. Past Business Workshops:
- Advanced Social Media 4/18 at Fremont Main Library 6:15 pm – 8:45 pm
- e. Upcoming Corporate Visits:
- Wellex
 - Sparqtron

8. SCHEDULED ITEMS

- 8.1** **Topic:** Smart Cities Strategy
Who: Hans Larsen, Public Works Director
Time: 9:00 a.m. – 9:30 a.m.
Process: Discussion
Outcome: Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees
Attachments: None

9. FUTURE AGENDA ITEMS

- Next EDAC meeting: July 7, 2016
- Proposed topics TBD

10. ADJOURNMENT