



Economic Development Advisory Commission Agenda January 10, 2019

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

General Order of Business

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVSV, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

Order of Discussion

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

Public Communications

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

Information

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Christina Briggs, Economic Development Director
3300 Capitol Avenue
Fremont, CA 94538
Telephone: (510) 284-4022

Your interest in the City's business environment is appreciated.

Economic Development Advisory Commission

Cindy Bonior
Daniel Cardenas
Ruth Chao
Yogi Chugh
Benjie Craig
Matt Ebner, Chair
Jennifer Duarte
Jim Tietz
Tim Tran, Vice Chair

Office of Economic Development Staff

Christina Briggs, Economic Development Director
Tina Kapoor, Economic Development Manager
Julie Vidad, Interim Economic Development Specialist
Parker Thomas, FUSE Fellow

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**

THURSDAY – JANUARY 10, 2019
8:00 A.M. - 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

1. CALL TO ORDER

2. ROLL CALL

3. APPROVAL OF MINUTES for regular meeting of November 1, 2018

4. PUBLIC COMMUNICATIONS (written/oral)

5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:

5.0 Industrial/Manufacturing

5.1 Downtown

5.2 Commercial/Retail

5.3 Marketing/Branding

5.4 Chamber of Commerce/Neighborhood Business Associations Update

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

- Meraqi Medical 12/11/18
- Enovix 12/10/18
- RETC 12/18/18

7. COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS

- Past Meetings/Events:
 - SVEDA Annual Conference 11/1-11/2
 - Quarterly FAST Mtg. 11/6
 - The Registry Development Project Bus Tour 11/8
 - BAUM Summit 11/9
 - MSJ Workshop 11/13-11/14
 - SV@home-Retail Panel 11/15
 - FUSD IDEO Meeting 11/29
 - City Council Mtg. – Minimum Wage 12/4
 - SVEDA 12/5
 - Startup Grind 12/6
 - Printer Prezz Grand Opening 12/12
 - ICSC 12/13
 - ACTC Mtg. 12/18

Upcoming Meetings/Events:

- ULI Urban Plan Volunteer Training 1/8
- SVEDA 1/23
- Colliers Trends Forecast 2/12
- JVSV State of the Valley 2/15
- EDD Council Mtg. 2/21

- Upcoming Corporate Visits:
 - RK Logistics 1/15
 - UL California
 - Bayside Interiors, Inc.
 - Durabook Americas, Inc.
 - Electronics for Imaging
 - New Tech Solutions
 - DeVine Consulting

8. SCHEDULED ITEMS

- 8.1 Topic: Downtown Projects and Placemaking Updates**
Who: Cliff Nguyen, Urban Initiatives Manager
Anna Guiles, Management Analyst
Time: 9:00 a.m. – 9:30 a.m.
Process: Discussion
Outcome: Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees
Attachments: None

9. FUTURE AGENDA ITEMS

- Next EDAC meeting: March 7, 2019

10. ADJOURNMENT