



## **Economic Development Advisory Commission Agenda**

### **March 5, 2020**

The Economic Development Advisory Commission is a citizen commission appointed by the Fremont City Council. Economic Development Advisory Commission business is conducted in a public forum and operates within the rules and provisions of the Brown Act. Information on the Brown Act may be obtained from the City Clerk's office at 3300 Capitol Avenue, (510) 284-4060.

#### **General Order of Business**

1. Call to Order - 8:00 a.m.
2. Roll Call
3. Approval of Minutes
4. Public Communications
5. Commissioner/Staff Report on Sectors
6. Commissioner/Staff Report on Corporate Site Visits
7. Commissioner/Staff Report on EDA, JVSV, Other Meetings
8. Scheduled Items
9. Future Agenda Items
10. Adjournment

#### **Order of Discussion**

Generally, the order of discussion after introduction of an item by the chair will include comments and information by staff followed by Economic Development Advisory Commission questions, inquiries or discussion. The applicant, authorized representative or interested citizens may then speak on the item. At the close of public discussion, the Commission will consider the item and action will be taken.

#### **Public Communications**

Any person desiring to speak on a matter that is not scheduled on this agenda may do so under Public Communications. The Economic Development Advisory Commission will take no action on an item which does not appear on the agenda. The item will be agendaized for the next regular meeting or at a special meeting called in accordance with the terms of the Brown Act. The Economic Development Advisory Commission may establish time limits of presentations.

#### **Information**

Regular scheduled meetings of the Economic Development Advisory Commission are conducted at City Hall, 3300 Capitol Avenue, Building A, Ardenwood Room. Meetings are typically held at 8:00 a.m. on the first Thursday of January, March, May, July, September, and November. Meetings may be tape recorded at the discretion of the Chair.

Copies of the Agenda are available at the City Manager's Office five days preceding the regularly scheduled meeting.

Information about the City or items scheduled on the Agenda may be referred to:

Christina Briggs, Deputy City Manager  
3300 Capitol Avenue  
Fremont, CA 94538  
Telephone: (510) 284-4022

*Your interest in the City's business environment is appreciated.*

**Economic Development Advisory Commission**

Cindy Bonior  
Daniel Cardenas  
Ruth Chao  
Yogi Chugh  
Benjie Craig, Chairperson  
Matt Ebner  
Jennifer Duarte  
Jim Tietz  
Tim Tran

**Office of Economic Development Staff**

Christina Briggs, Deputy City Manager  
Tina Kapoor, Economic Development Manager  
Donovan Lazaro, Economic Development Manager  
Julie Vidad, Economic Development Specialist

The City of Fremont does not discriminate on the basis of disability. Reasonable auxiliary aids are provided upon request to persons with disabilities to afford an equal opportunity to services, programs, and activities. Inquiries may be forwarded to the Director of the Human Services Department, P.O. Box 5006, Fremont, California, 94537-5006. (510) 574-2050.

**MEETING AGENDA**  
**FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)**  
**THURSDAY – MARCH 5, 2020**  
**8:00 A.M. - 9:30 A.M.**  
**ARDENWOOD CONFERENCE ROOM**  
**3300 CAPITOL AVENUE, BUILDING A**

1. **CALL TO ORDER**

2. **ROLL CALL**

3. **APPROVAL OF MINUTES** for special meeting of January 9, 2020.

4. **PUBLIC COMMUNICATIONS (written/oral)**

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING TOPICS:**

**5.0 Industrial/Manufacturing**

**5.1 Downtown**

**5.2 Commercial/Retail**

**5.3 Marketing/Branding**

**5.4 Chamber of Commerce/Neighborhood Business Associations Update**

6. **COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS**

- Past Site Visits:
  - SepiSolar
  - NEXTracker
  - Burgerim
  - Lucid Motors
  - PowerKnot
  - Delta
  - GreenTech
  - Tesla
  - Enovix
  - Seagate
  - Pony.ai
  - UL
  - Racklive
- Upcoming Corporate Visits:
  - DCL Logistics (3/12)
  - Pacira Cryo Tech, Inc. (3/20)
  - Other

## 7. COMMISSIONER/STAFF REPORT ON EDA, SVJV, OTHER MEETINGS

- Past Meetings/Events:
  - BUTTON Healthcare Summit (1/13)
  - EFI Lunar Celebration (1/31)
  - Academic Core - Ohlone Grand Opening (1/24)
  - Vehicle Test Needs Workshop (1/29)
  - SVEDA Fall Conference (1/30)
  - Fremont Mobility Summit (2/6)
  - Startup Grind Global Conference (2/11)
  - Colliers Trends
  - ACSBDC: Social Media & Innovation Workshop (2/13)
  - JVSV State of the Valley (2/14)
  - PowerKnot Ribbon Cutting (2/18)
  - Women in Manufacturing (2/21)
  - Pony.ai Last Mile Ribbon Cutting (2/25)
  - CESA (2/26)
  - Tesla Workforce Development Summit
  - Centerville Walk About (3/3)
- Upcoming Meetings/Events:
  - 2020 Women in Business Conference (3/10)
  - ICSC Northern California Conference (3/10, 3/11)
  - IDA West Coast Urban District Forum (3/11 through 3/13)
  - Startup Grind (3/19)
  - Energy Resiliency Business Symposium (3/25)
  - EBEDA Innovation Awards (3/26)
  - Innovation Center Launch
  - Environmental Sustainability Commission
  - The Registry Bus Tour
  - State of the City (4/9)

## 8. SCHEDULED ITEMS

- 8.1 Topic:** Climate Action Plan Update  
**Who:** Rachel DiFranco  
Sustainability Manager  
**Time:** 9:00 a.m. – 9:30 a.m.  
**Process:** Discussion  
**Outcome:** Addresses Mission Statement Objective I – Develop a strategy to promote Fremont as an attractive city for the location of businesses, residents, and employees  
**Attachments:** None

## 9. FUTURE AGENDA ITEMS

- Next EDAC meeting: May 7, 2020

## 10. ADJOURNMENT