

MINUTES OF THE
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)
THURSDAY, September 8, 2016, 8:00 A.M. – 9:30 A.M.
ARDENWOOD CONFERENCE ROOM
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER** The meeting was called to order at 8:08 a.m.

2. **ROLL CALL**

Commissioners Present: Burns, Cardenas, Chang, Jimenez for Gaeta, Tran

Commissioners Absent: Bonior, Chugh, Ebner, Duarte

Staff Present: Kelly Kline, Economic Development Director & Chief Innovation Officer
Jennifer Chen, Economic Development Coordinator
Kim Marshall, Economic Development Specialist

3. **APPROVAL OF MINUTES**

The regular minutes of July 7, 2016 were approved with change in 8.1: add feet between square and community. MSC Tran 1st/Cardenas 2nd, all ayes

4. **PUBLIC COMMUNICATIONS**

None

5. **COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing

BART article from the Silicon Valley Business Journal details the regional impact the expansion will have.

RailVolution event will be held on October 12th and will highlight the Warm Springs BART station.

San Francisco Made is conducting a survey of manufacturing businesses located in Fremont, Oakland, San Francisco, and San Jose. The report will be released in November.

Manufacturing Day will be held on October 7. All commissioners are invited to participate on the group tours of manufacturing facilities in Fremont.

Downtown

Capitol Avenue Improvements will be complete this fall.

Locale @ State Street is under construction.

Commercial/Retail

Campo di Bocce opening in fall 2017.

Audi permit is under review. Mercedes has submitted a permit for expansion.

Carmax will have a soft opening in October.

Marketing/Branding

The Traffic Infographic has been released.

The Enjoy Fremont 2017 Hotel/Restaurant/Retail guide will be finished by the end of the month.

Fremont Chamber of Commerce

No report given.

6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS

There were two visits: Fabri-Tech Components and Second Workspace.

7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS

8. SCHEDULED ITEMS

8.1 Real Estate Opportunities for Makers & Small-Scale Manufacturers

Director Kline shared an over-view of makers and small scale manufacturers and how these types of businesses can revitalize commercial areas. These businesses are small-scale, have fewer than 20

employees, may have national/international markets, are locally sourced, and pay high wages. They contribute to more than 54% of new jobs.

Why is this important to the real estate community and the City of Fremont? These tenants add new options for ground floor use. These businesses can activate an area. These are local jobs.

Some examples of successful maker spaces include Pier 70 in San Francisco and Industry City in Brooklyn, York. City of Fremont staff and Ilana Preuss from Recast City visited several makers in Fremont to understand the local maker community.

What are the next steps? In the fall, Ilana Preuss from Recast City will present a report on the Role of Small-Scale Manufacturers and Makers in Fremont. The report will suggest ways Fremont can create an environment that promotes makers and small-scale manufacturers.

9. FUTURE AGENDA ITEMS

- The next EDAC meeting will be November 3, 2016. The key topic will be an annual update on business appreciation visits.

10. ADJOURNMENT

The meeting was adjourned at 9:40 a.m.