

Mission San Jose Community Meeting

July 25, 2019

Olive Hyde Community Center, Fremont, CA

Grouped by topic and references notes taken at the meeting.

1. Traffic on Mission Boulevard: Commercial suffers because it takes a lot of time to get to Mission San Jose
 - a. Traffic on the weekends? Yes.
 - b. The traffic is not people from Fremont, but pass through
 - c. Needs enforcement**
2. Parking: Make it more centralized? How?
 - a. Parking lot across the street from Mission Coffee could close, that would be detrimental to the area. Parking lot owner spoke up - if paved there would be less parking. Technically it is for the patrons of Mission Coffee, but others park there. Doesn't want to restrict parking. Agrees that there isn't enough parking.
 - b. Look into the fence around Mclvors that cuts off the alley and parking**
 - c. Explore parking at Ohlone
 - d. Check rumor on City Parking given to Montessori**
3. Signage and Identity: A good idea
 - a. Historical - Make it relevant to the character of the area
 - b. The pylon on Mission is an appropriate example
 - c. Not an arch
4. Example of Past Tenants - Tony's Tacos, Mclvors, Mission Burger
5. Grocery, pharmacy - needed and used to have it. What is the trade area possibility? Compare it to the shopping center on Mission Blvd north of the area?
6. Examples of good restaurants and food as a theme for Mission San Jose
 - a. Screen door of Mission Coffee - successful example
 - b. Marina Marketplace - Warm Springs
 - c. Ramen Place
 - d. Pearl's Cafe - Irvington, 5 corners
 - e. Food trucks - Niles
 - f. California Brewery
 - g. Restaurants: Seem to survive mostly at lunch and not at dinner
 - h. Need the support of customers from the area
7. New commercial could have an Asian orientation
 - a. Needs it to be walkable
 - b. Specialty Markets to serve the population
 - c. Like Milpitas
- 8. Maintenance of the streets in the area is needed - cleaning, weeding, repair**
9. Make a Map of what residents want.
10. Make a Main Street at Ellsworth
 - a. What is an example of a Main Street?
 - b. Show us how it appears over time

- c. If you build it will they come?
 - d. Example Willow Glen
 - e. Example Petaluma with old and new buildings as character, and walkable
 - f. Not exactly Palo Alto, Livermore, Pleasanton, but kind of like that
11. Make it Walkable - need sidewalks to be even and not dirt. More important than parking. Like the idea of improvements on Ellsworth.
12. Low density now, need more residents, (need more visitors from outside the area too)
13. More events needed:
- a. Mission - no afternoon school tours this year due to traffic, but yes for the morning
 - b. Ohlone Flea Market was here - once a month - and will be back and drew 500-800 people
 - c. Look at synergy with hiking and commercial - connect with Hikers at Mission Peak Entrance with signage
 - d. Ohlone College - impacts
 - i. Customers and traffic
 - ii. 900 parking spaces built, but requires a parking fee
14. Mission San Jose Design Guidelines: Too strict? Applies to the south end of Ellsworth
15. Tutoring Centers - closed all day until 4pm. Restricted so no more can open.
16. Old School (Mark Robson explaining) - hard to attract commercial, historically hard to tenant, the restaurant space is too big, smaller places work better.
17. This area is missing a Bicycle Shop
18. This plan should not be top down, but bottom up
19. See Niles as an example of district improvement
- a. City of Fremont is a member of the National Main Street Association
 - b. Train museum
 - c. Committee of residents working with the City
20. To make this work we need City Support and Funding
- a. Investment in parking, streets, and sidewalks
 - b. City is a participant with owners
 - c. Limited funds in the City Budget
 - d. City partnership needed with property owners and Ohlone