



## CALL FOR STUDENT ARTISTS GRADES K-12

### **boxART!** Traffic Signal Box Program – PHASE 7

The City of Fremont **boxART!** program is inviting students to submit proposals to transform 10 of its traffic signal control boxes into works of art for all to see! Hundreds of people drive or walk by the boxes daily. In addition, photographs and artist information will be displayed on the City's website. This is a great opportunity for student artists to showcase their work and help beautify their community!

**ELIGIBILITY:** All Fremont Students Grades K-12

**THEME:** The theme for Phase 7 is "Kindness." What is kindness? How is it expressed? What actions are kind? What environment is kind? Who/what benefits?

**STIPEND:** Up to \$200 for materials reimbursement plus community service hours

**APPLICATION DEADLINE:** Monday, March 9, 2020 by midnight

For more information and the application: [www.Fremont.gov/BoxArt](http://www.Fremont.gov/BoxArt).



*Building Healthy Relationships* – SAVE Youth Club



*Butterflies* – Suzanne Gayle



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## ***boxART!*** Traffic Signal Box Program – PHASE 7

### **Project Description**

Traffic signal control boxes—typically painted gray, brown, or olive green—are perfect canvases to become community murals. Fremont is transforming these boxes into works of art for all to enjoy. Vibrant public art helps deter unsightly vandalism and creates inviting spaces for residents and visitors alike. Fremont has over 170 boxes. 10 boxes located throughout the city will be designated for Phase 7.

### **About the Boxes**

Boxes are placed on or near street corners where there are traffic signals. They are visible to both pedestrian and vehicular traffic. The art should be “readable” when viewed in a passing car at 35 mph and when walking by at a leisurely pace.

Most boxes are approximately 56”Hx44”Wx27”D to 56”Hx56”Wx27”D. There may also be a 6” pop-out that varies in length which holds the meter.

Artist proposals should describe full surface coverage—all sides and the top. While not required for the submission, accepted designs may be assigned to boxes that have adjacent towers, 63”Hx12”Wx9”D, that must be painted in a related design. Because the configuration of each box varies, designs should be adaptable.

### **Locations**

The City strives to place art on boxes throughout Fremont so that all neighborhoods may experience the benefits of these murals. 10 locations throughout the city will be designated for Phase 7.

### **Theme**

The theme for Phase 7 is “Kindness.” What is kindness? How is it expressed? What actions are kind? What environment is kind? Who/what benefits?

### **Artist Eligibility**

This call to artists is open to ALL FREMONT STUDENT artists, up through Grade 12. Submissions may be part of a class project or individual.

## Project Budget

Student artists or their schools will receive up to \$200 materials reimbursement per box. Artists are expected to supply their own materials, such as Behr Premium Grade Exterior Acrylic Paint, available at Home Depot. All work must be completed and a final invoice submitted before payment. Eligible students may also receive community service hours.

## Project Timeline

- **Submission deadline: March 9, 2020**
- All artwork is reviewed by Fremont's Art Review Board. Selected artists are notified by boxART! Program Manager Susan Longini.
- The artist/team fills out and submits paperwork.
- The artist/artist team notifies Program Manager of expected paint dates.
- The artist/artist team must complete artwork within 16 days of the established timeframe (weather permitting).
- Artist notifies Program Manager Susan Longini of completion:
  - Email: [boxart@fremont.gov](mailto:boxart@fremont.gov)
  - Phone: 510-552-4366
- The artist/artist team receives invoice template to submit to City.
- The artist/artist team receives payment and community service hours if needed.
- Artwork is photographed for the City's website, and artists are given credit for their work. Sponsors are also given credit for their community involvement.

## Design Criteria

All artwork must be original to the artist. Advertising is not allowed. Each artist/team may submit up to 3 proposals.

**Please note that the top 10 submissions will be assigned boxes to paint.**

Questions may be addressed to:

Susan Longini

boxART! Program Manager

Email: [boxart@fremont.gov](mailto:boxart@fremont.gov)

Phone: 510-552-4366

[DOWNLOAD APPLICATION](#)