









2025 Fremont Community Survey

Key Findings of a Survey of Fremont Residents Conducted December 1-10, 2025



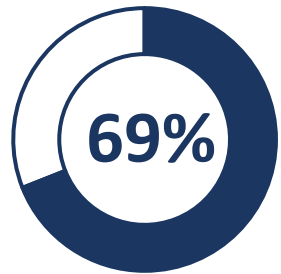
OPINION
RESEARCH
& STRATEGY

Survey Methodology

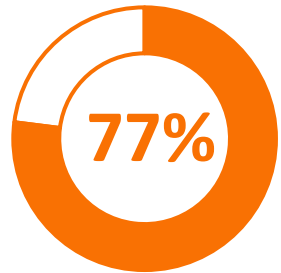
Dates	December 1-10, 2025
Survey Type	Dual-mode Resident Survey
Research Population	Fremont Residents Ages 18+
Total Interviews	636
Margin of Sampling Error	(Full Sample) $\pm 4.0\%$ at the 95% Confidence Level (Half Sample) $\pm 5.0\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations  Postcard Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Survey Tracking	Comparisons to Surveys in 2006, 2012, 2013, 2016, 2018 and 2023
Languages	English, Spanish and Mandarin

(Note: Not All Results Will Sum to 100% Due to Rounding)

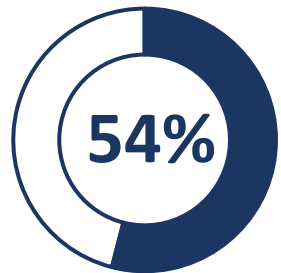
Key Takeaways



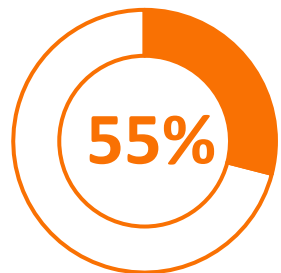
Rate Fremont an “excellent” or “good” place to live (up 5% from 2023)



Rate the cost of housing as an "extremely" or "very serious" problem (up 2% from 2023)



Believe that the overall level of crime in Fremont has increased (down 22% from 2023)



Report dissatisfaction with how the City is addressing homelessness

Demographic Profile of Respondents

Demographic Group	%
Gender	
Men	50%
Women	49%
Age	
18-49	59%
50+	38%
Education	
Some College or Less	41%
Four-Year College or More	55%
Language at Home	
Speak Another Language	40%
Speak Only English	55%

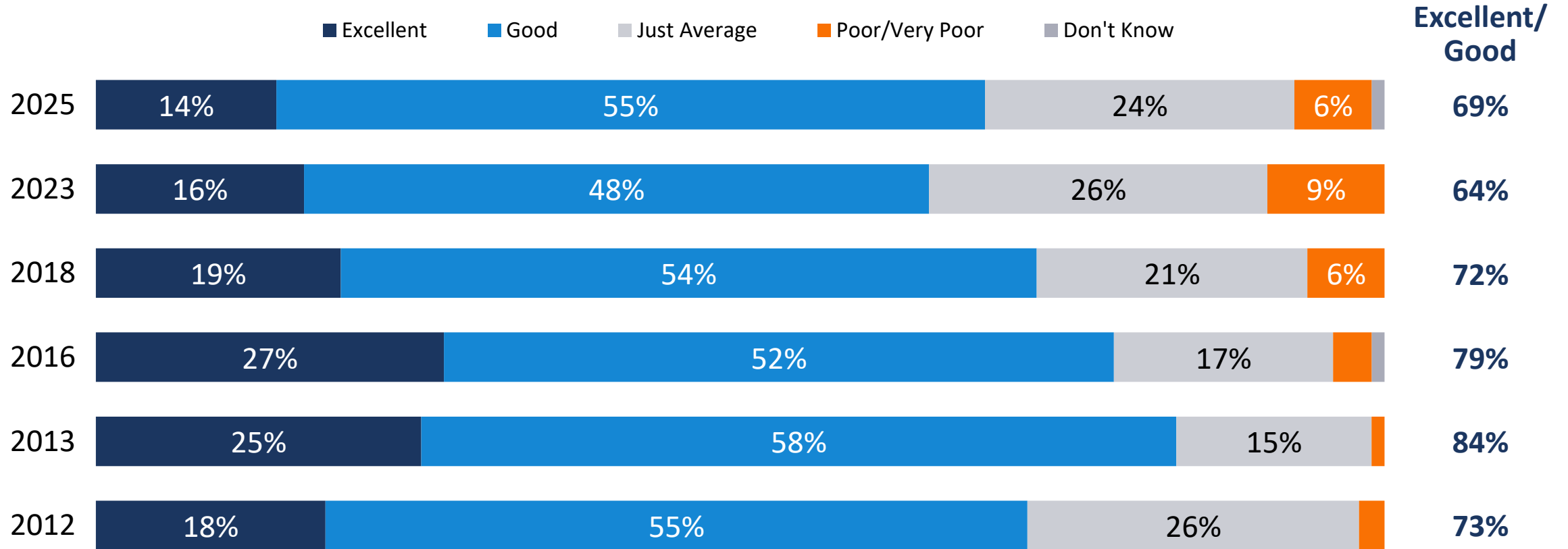
Demographic Group	%
Race/Ethnicity	
Chinese	19%
Indian or Pakistani	26%
Other Asian or Pacific Islander	16%
White	19%
Latino or Hispanic	12%
Other	4%
Language of Interview	
Interviewed in Mandarin	3%
Interviewed in Spanish	3%
Interviewed in English	94%



Views of Life in Fremont

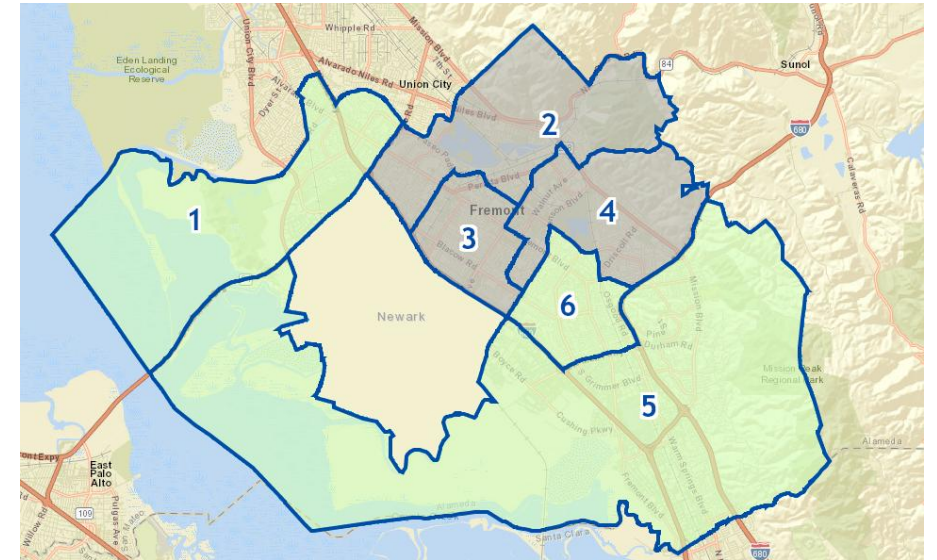
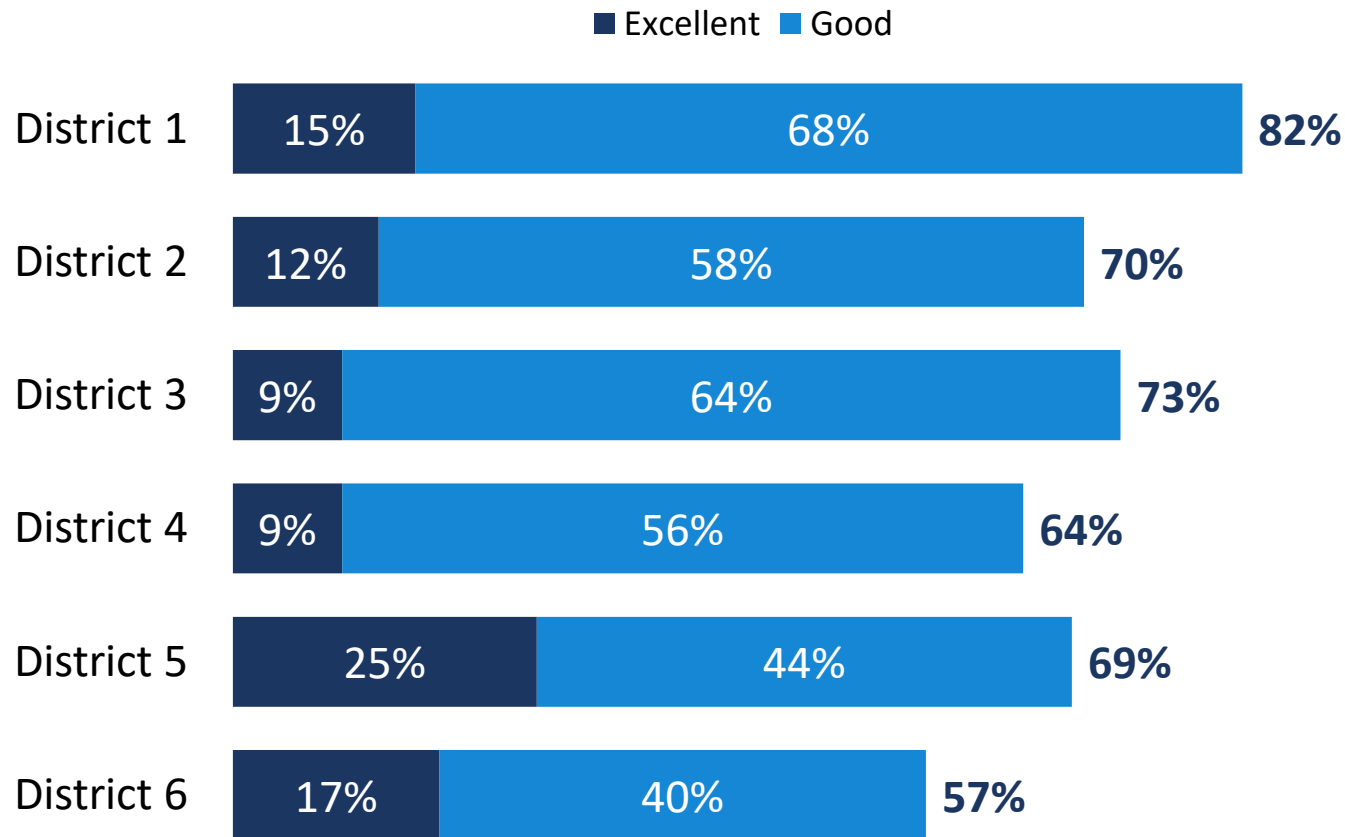
Seven in ten rate Fremont as an excellent or good place to live, up from 2023.

Next, how would you rate the City of Fremont as a place to live: is it an excellent place to live, a good place to live, just average, poor, or an extremely poor place to live?



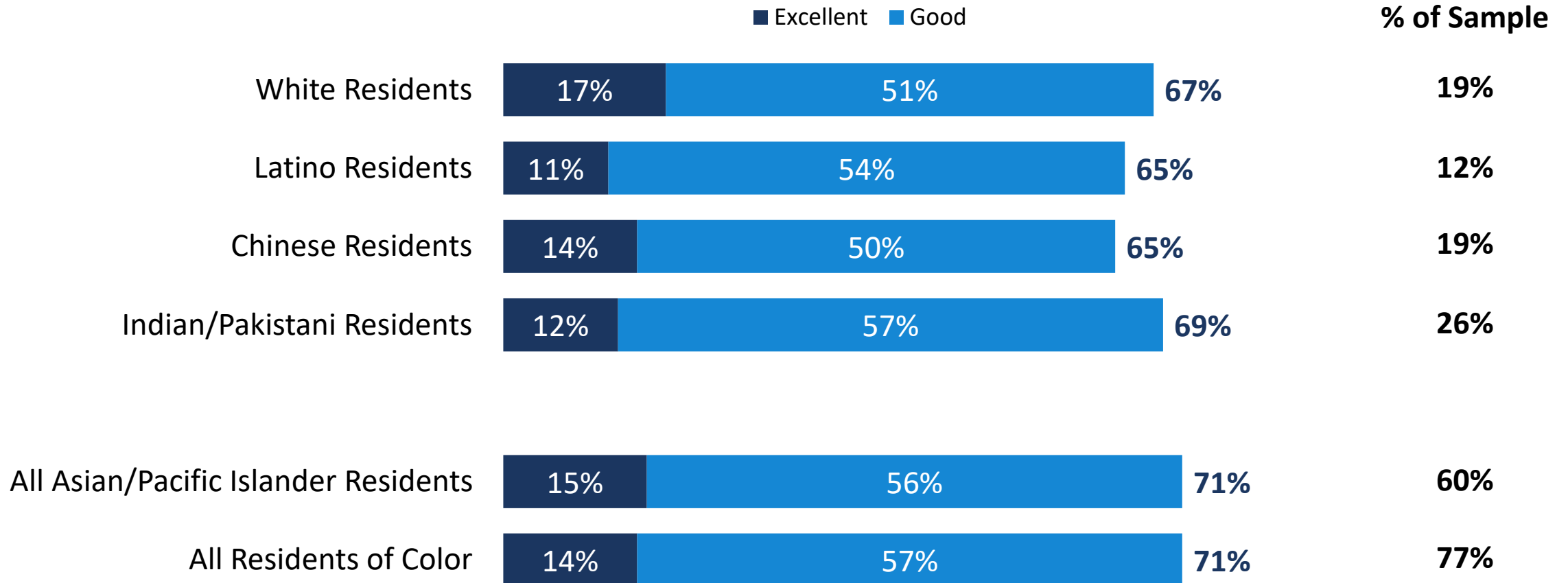
District 1 residents are especially likely to give high quality of life ratings; District 6 gave the lowest ratings.

Quality of Life by City Council District



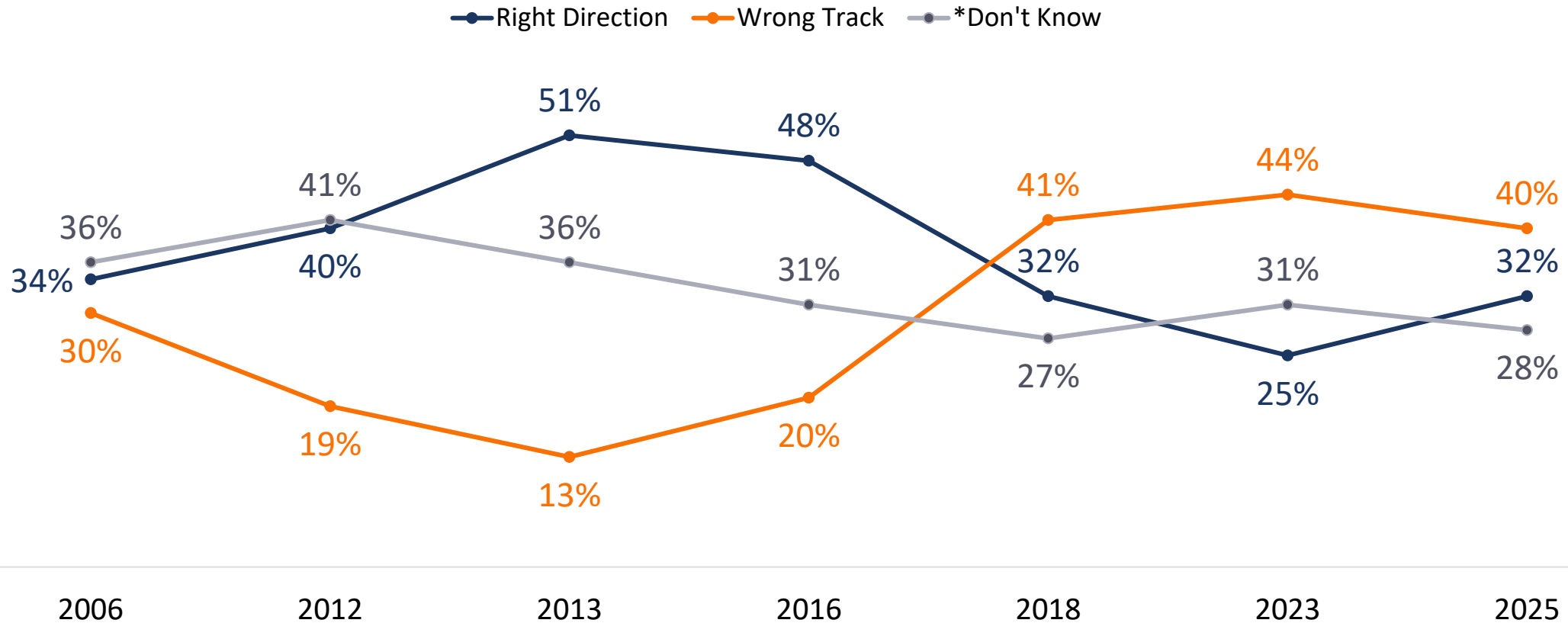
Quality of life ratings are similar across ethnic groups.

Quality of Life by Race/Ethnicity



A plurality say that the City is headed on the wrong track, consistent with the last seven years.

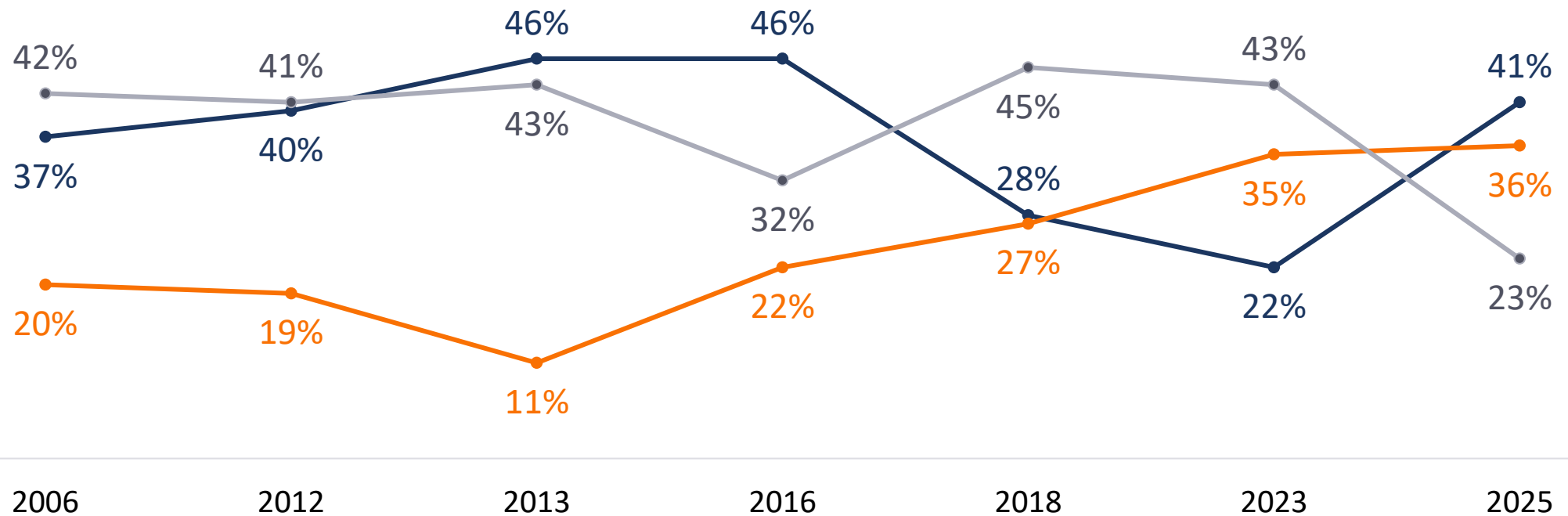
Overall, would you say things in the City of Fremont are headed in the right direction, or do you feel they are off on the wrong track?



A plurality of residents feel positive about the direction of their neighborhood, however.

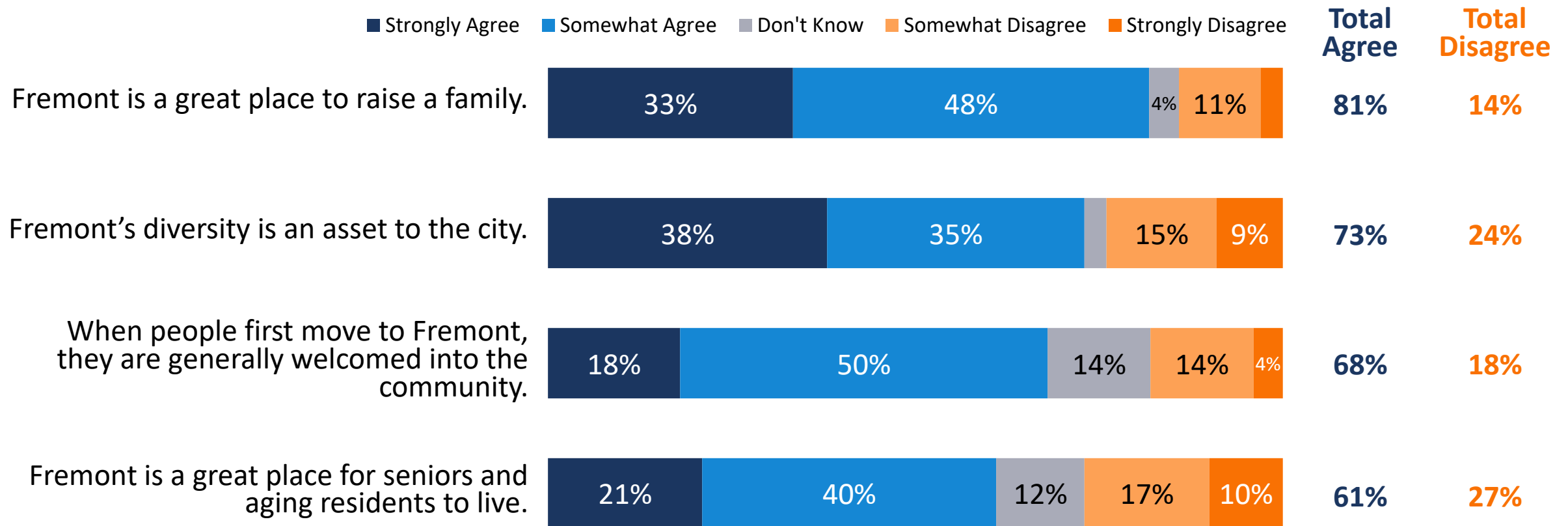
Overall, would you say things in your local neighborhood are headed in the right direction, or do you feel they are off on the wrong track?

— Right Direction — Wrong Track — *Don't Know



Residents broadly see Fremont as a great place to raise a family and value its diversity.

Here are some words and phrases that could be used to describe Fremont. Please indicate whether you strongly agree, somewhat agree, somewhat disagree, or strongly disagree with each of the following statements.

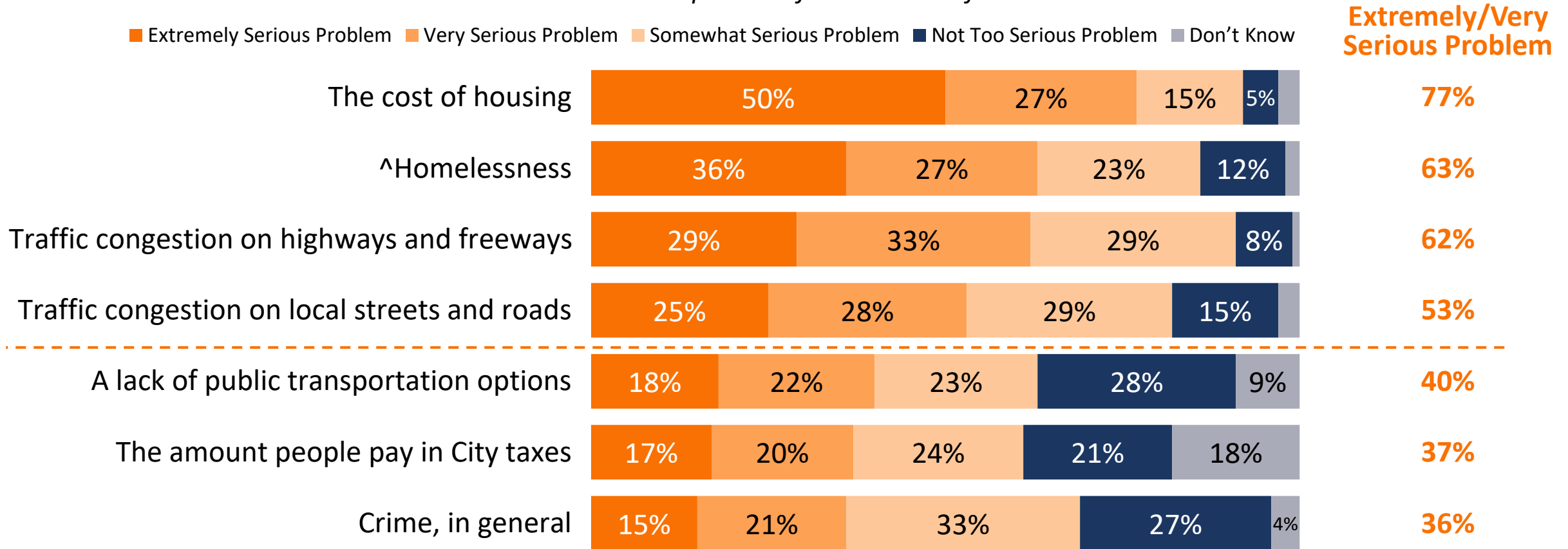


Fewer residents view Fremont's diversity as an asset now than compared to 2023.

Word/Phrase	Total Agree						Difference (2023-2025)
	2012	2013	2016	2018	2023	2025	
Fremont is a great place for seniors and aging residents to live.	78%	77%	74%	55%	55%	61%	+6%
When people first move to Fremont, they are generally welcomed into the community.	77%	79%	77%	69%	63%	68%	+5%
Fremont is a great place to raise a family.	87%	91%	85%	87%	78%	81%	+3%
Fremont's diversity is an asset to the city.	84%	88%	82%	79%	81%	73%	-8%

Cost of housing, homeless, and traffic congestion are top issues for residents.

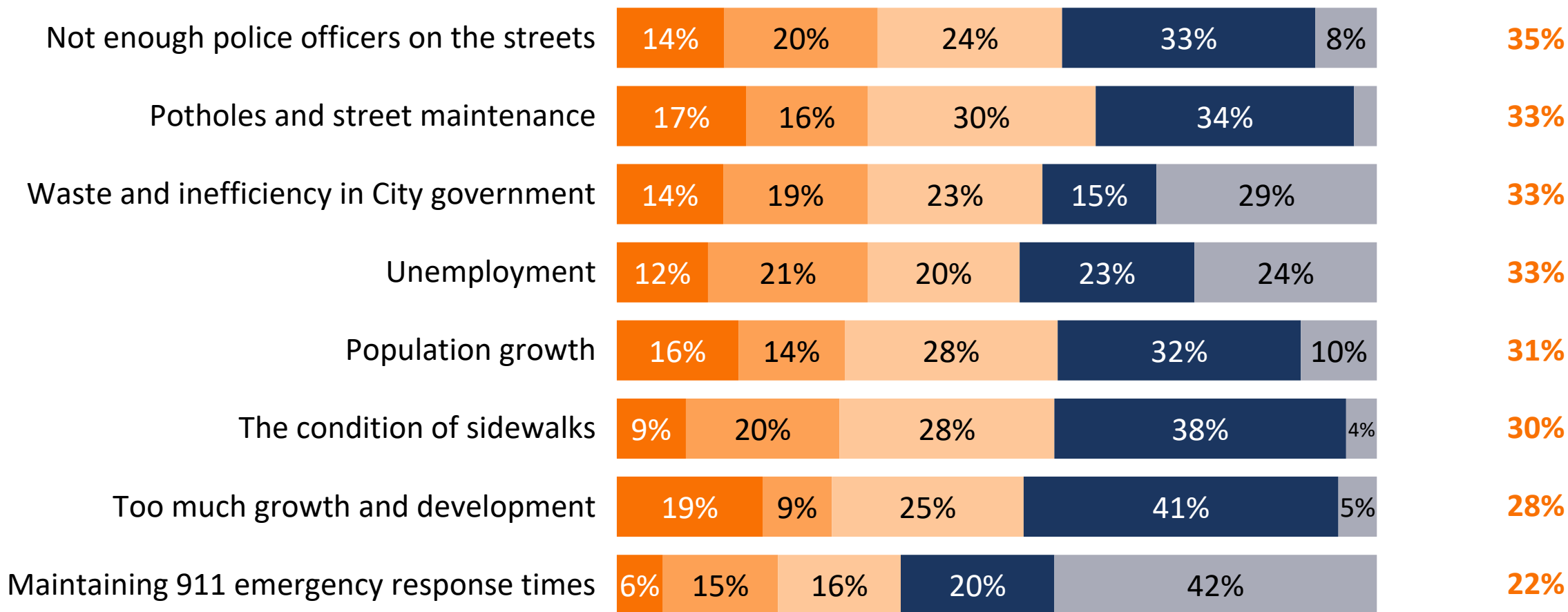
Next, please consider the following issues that some people suggest are problems facing Fremont. For each one, please indicate whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for residents of Fremont.



Too much growth and development is not a serious problem for most residents.

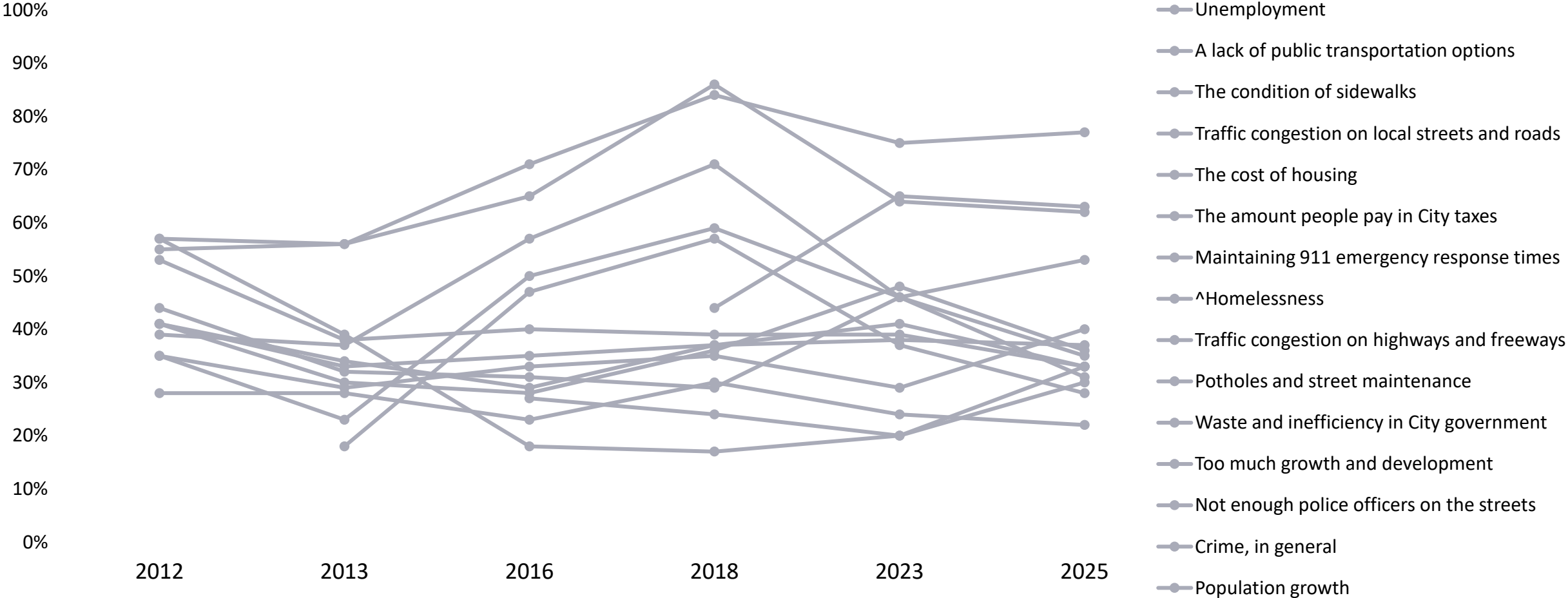
■ Extremely Serious Problem
 ■ Very Serious Problem
 ■ Somewhat Serious Problem
 ■ Not Too Serious Problem
 ■ Don't Know

Extremely/Very Serious Problem



Tracking data for these issues go back to 2012...

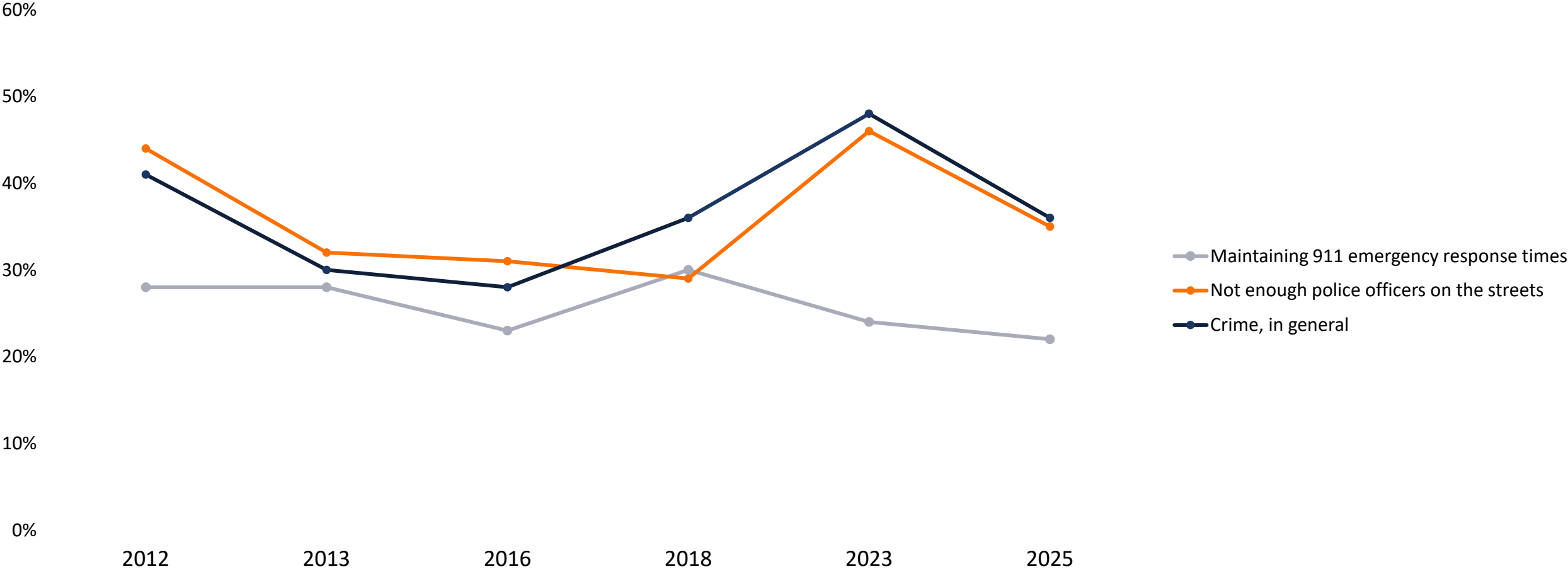
(Extremely/Very Serious Problem)



Q8. Next, please consider the following issues that some people suggest are problems facing Fremont. For each one, please indicate whether you think it is an extremely serious problem, a very serious problem, a somewhat serious problem, or not too serious a problem for residents of Fremont. ^Not Part of Split Sample

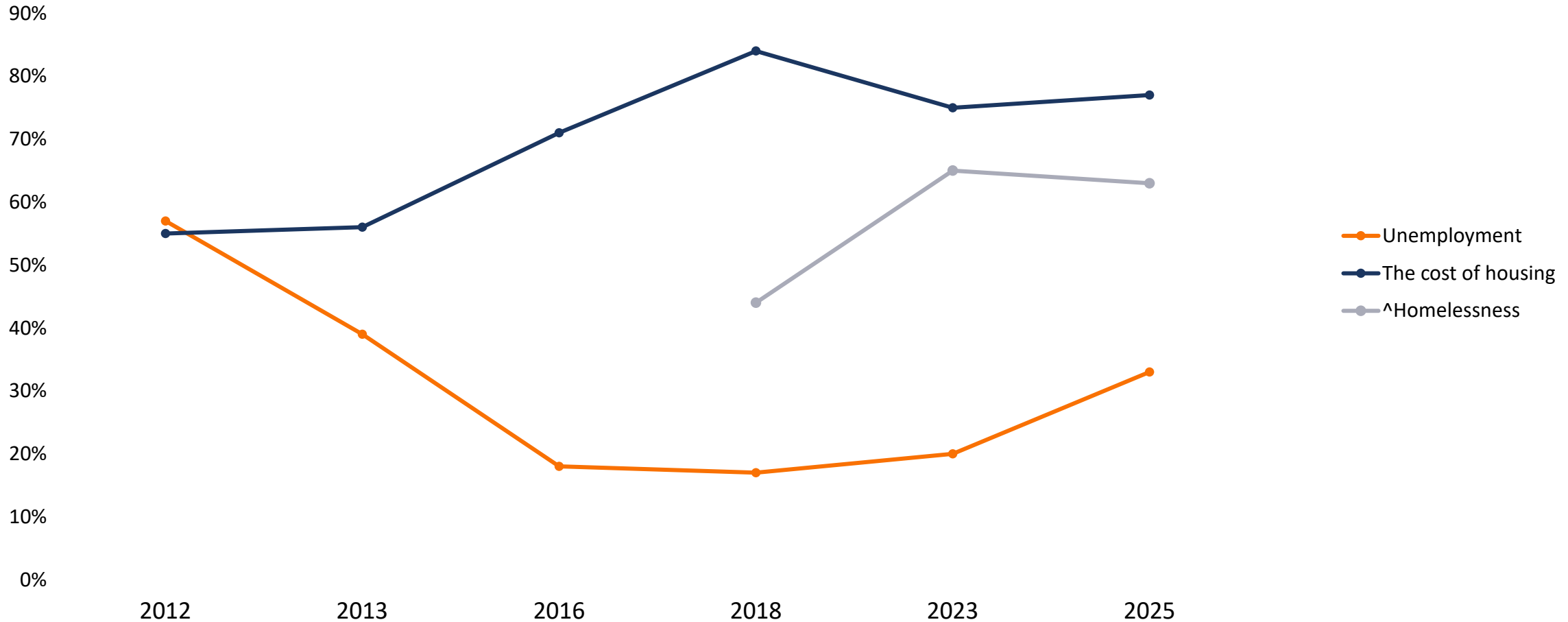
Concerns about crime have decreased for the first time since 2016.

(Extremely/Very Serious Problem)



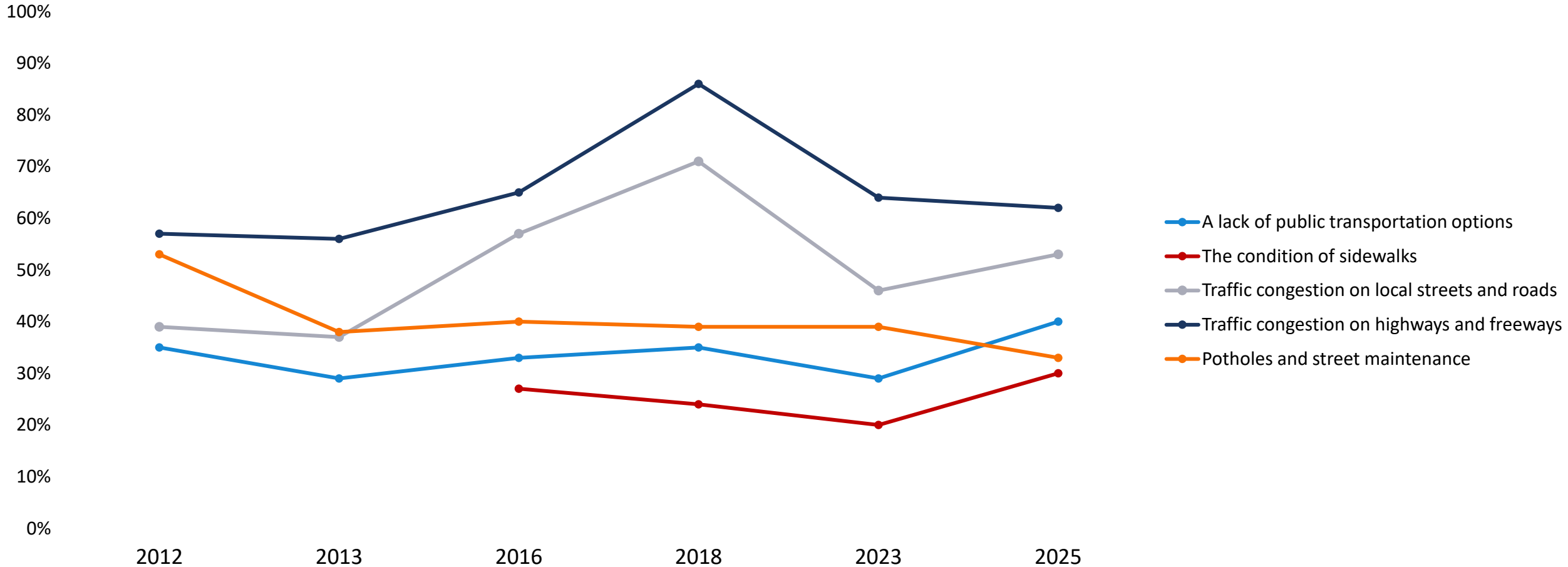
Concerns about the cost of housing and homelessness are similar to 2023, but unemployment has ticked up as a perceived problem.

(Extremely/Very Serious Problem)



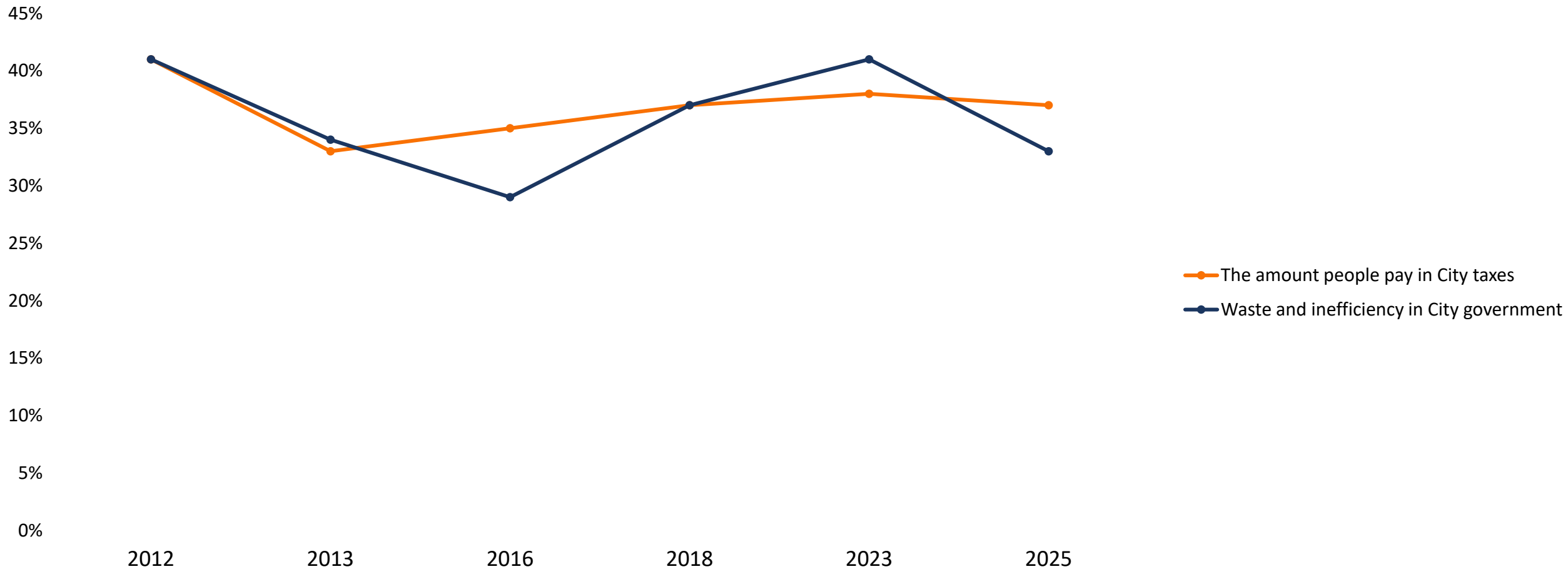
Concerns about transportation and street/sidewalk conditions generally held steady from 2023.

(Extremely/Very Serious Problem)



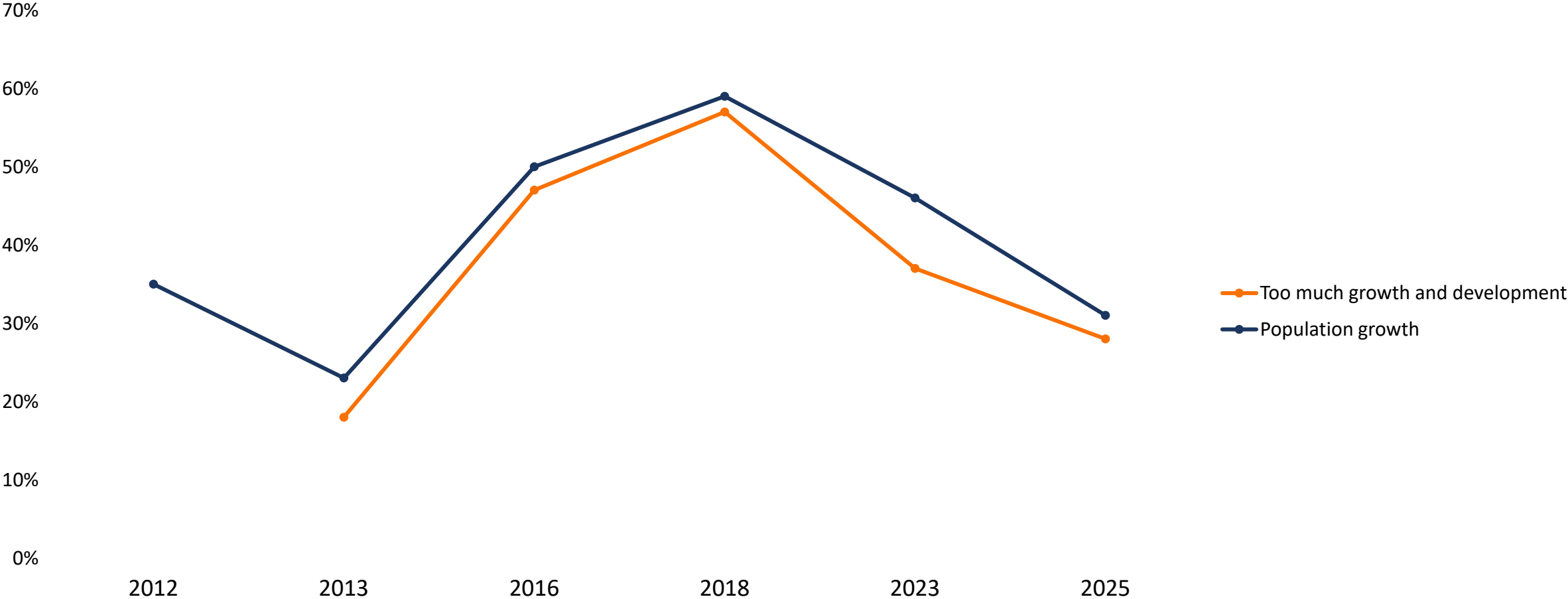
Concerns about city taxes have held in a relatively steady range; city inefficiency concerns have lessened since 2023.

(Extremely/Very Serious Problem)



Development and growth pressures continue to worry residents less.

(Extremely/Very Serious Problem)

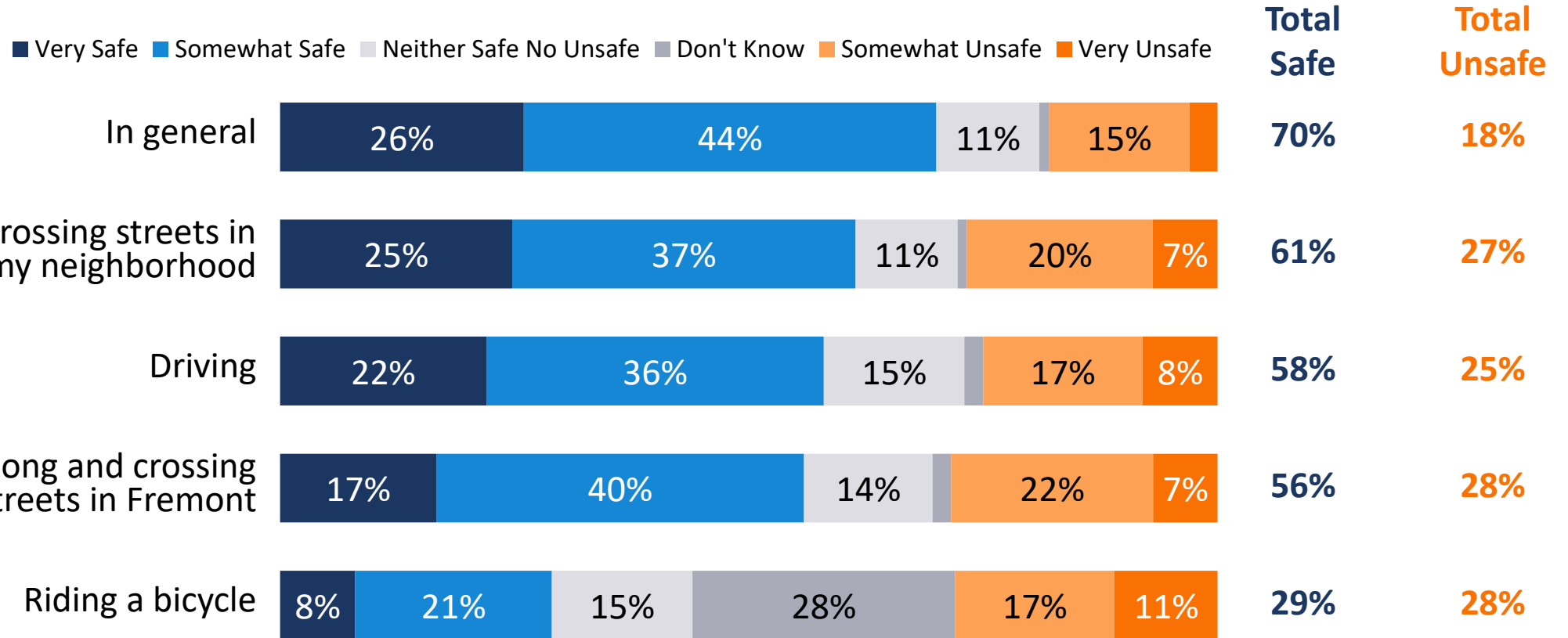




Feelings of Safety in Fremont

Residents generally feel safe in Fremont; those with an opinion on bike safety are evenly divided.

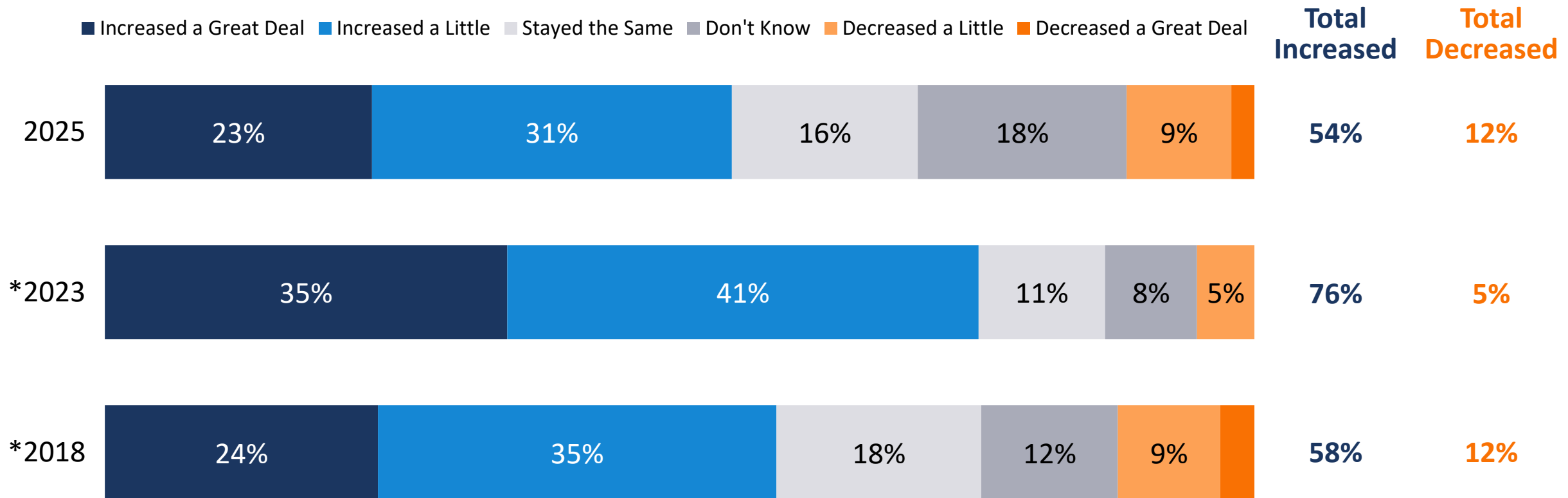
Next, how safe do you feel in Fremont _____? Do you feel very safe, somewhat safe, somewhat unsafe, very unsafe, or neither safe nor unsafe?



When "Don't Knows" are removed, 40% say riding a bike is safe, 39% say it is unsafe, and 21% say it is neither.

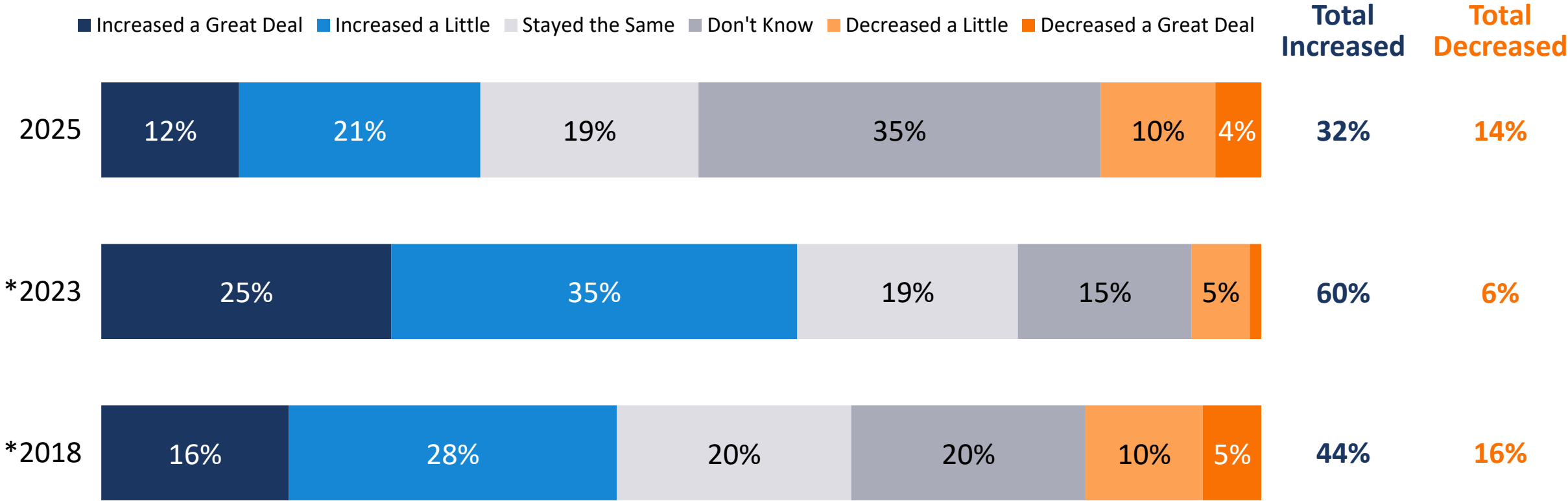
Just over half believe that crime in general has increased; a perception consistent with pre-COVID times.

Do you think the overall level of crime in Fremont has increased a great deal, increased a little, decreased a little, decreased a great deal, or stayed the same?



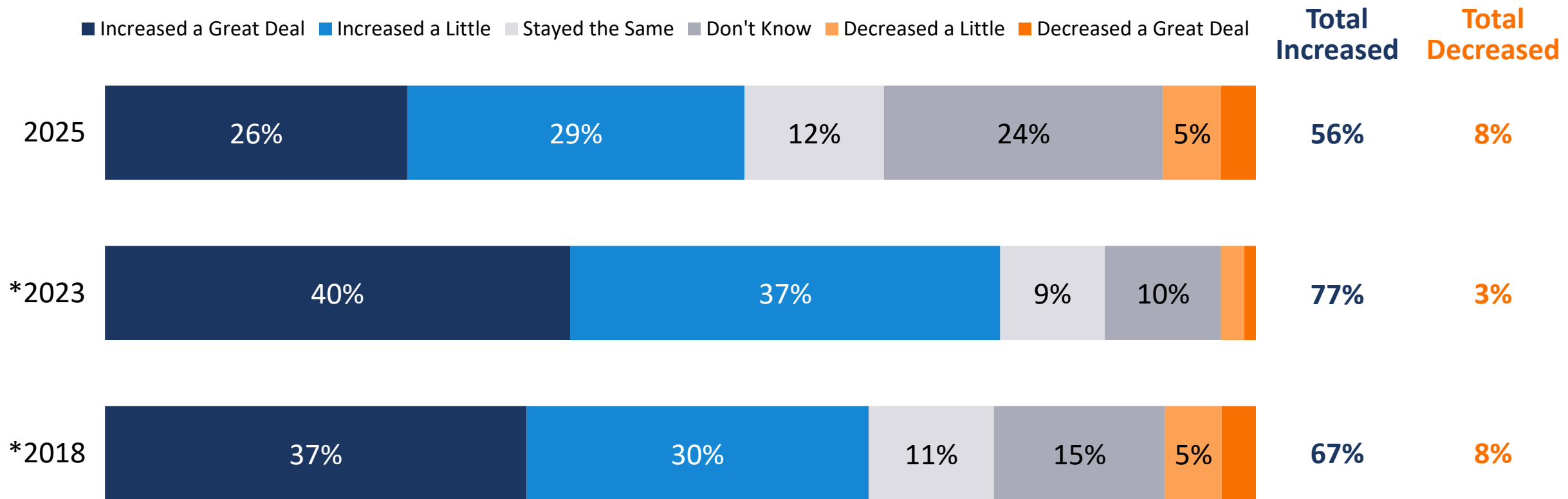
Only one in ten believe violent crime is increasing; a share lower than that of residents in 2018.

Do you think the level of violent crime in Fremont has increased a great deal, increased a little, decreased a little, decreased a great deal, or stayed the same?



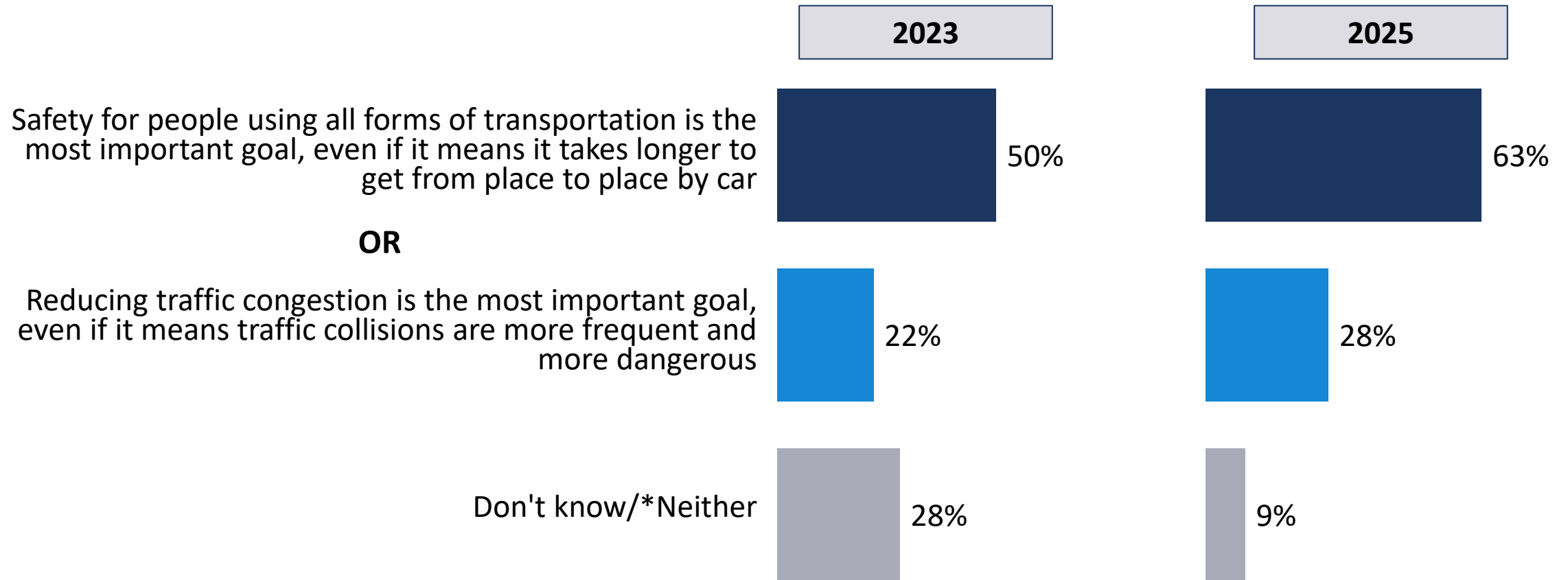
Just over half believe that property crime is increasing; a share also lower than that of residents in 2018.

Do you think the level of property crime, such as burglaries, in Fremont has increased a great deal, increased a little, decreased a little, decreased a great deal, or stayed the same?



Residents continue to prioritize safety for transportation over reducing traffic congestion.

Next, which of the following two statements about transportation in Fremont comes closer to your opinion.
Please choose just one even if it's hard to decide.

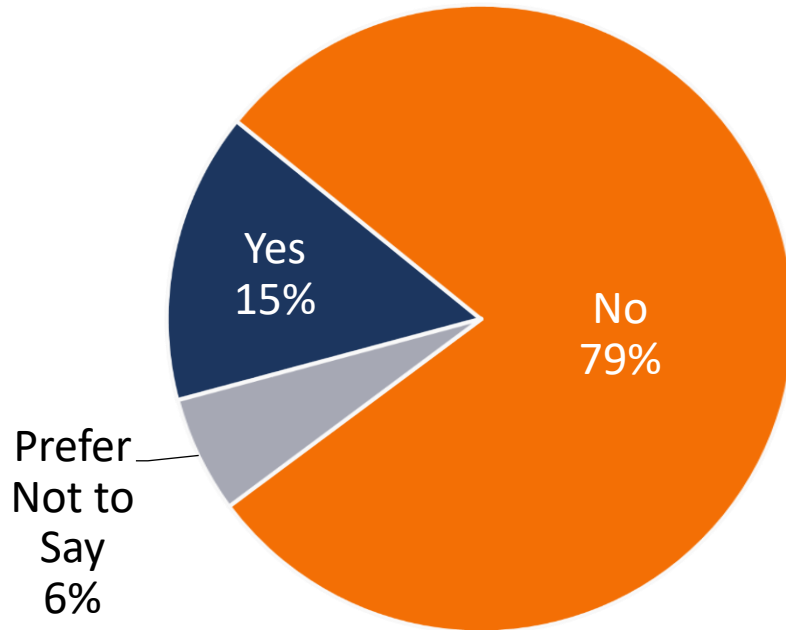




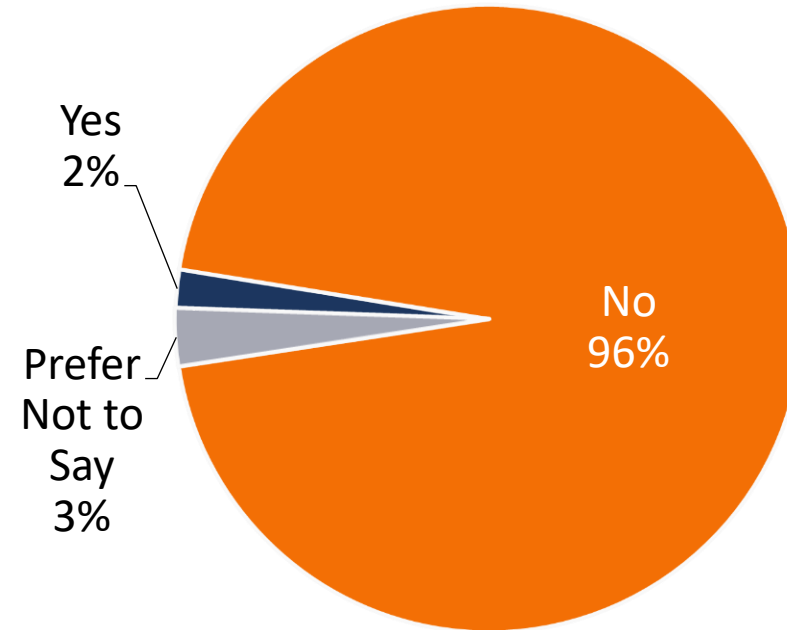
Views of Homelessness

More than one in seven have come close to experiencing homelessness; 2% have experienced homelessness directly.

Have you ever had so much trouble paying rent or a mortgage that you thought you might become homeless?



In the last year, have you been without permanent housing: that is, have you slept in a car, outdoors, or stayed temporarily with friends or family?

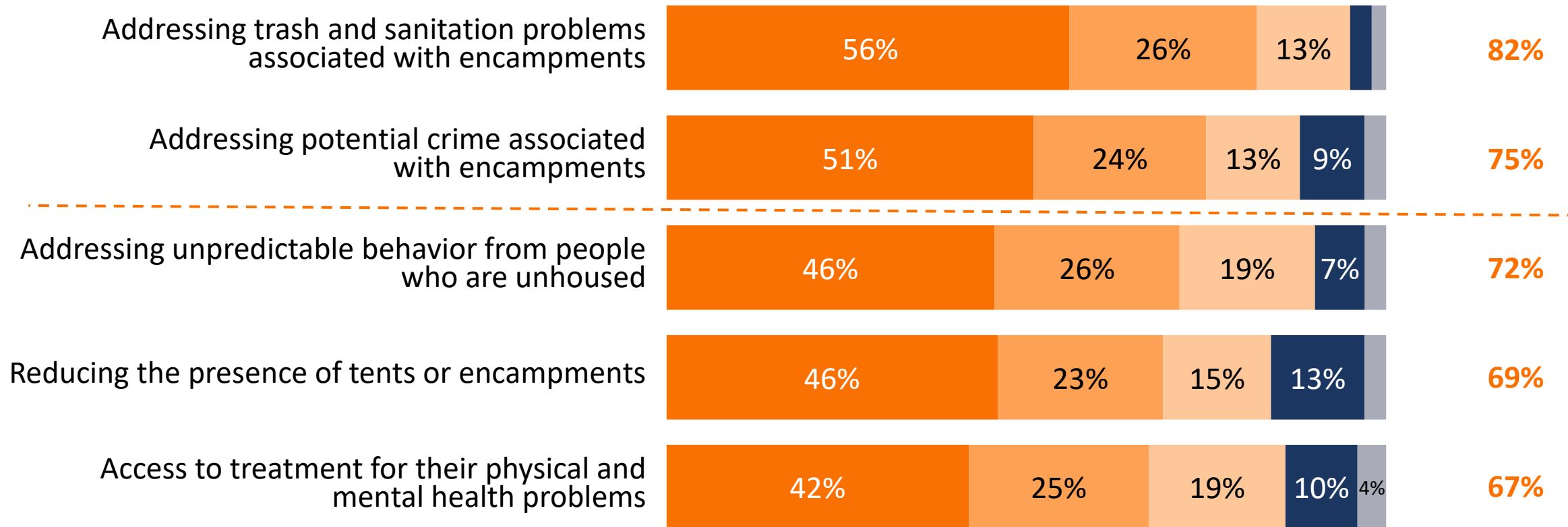


Renters and District 2 residents are disproportionately likely to say yes.

Majorities are extremely concerned about trash, sanitation, and crime at encampments.

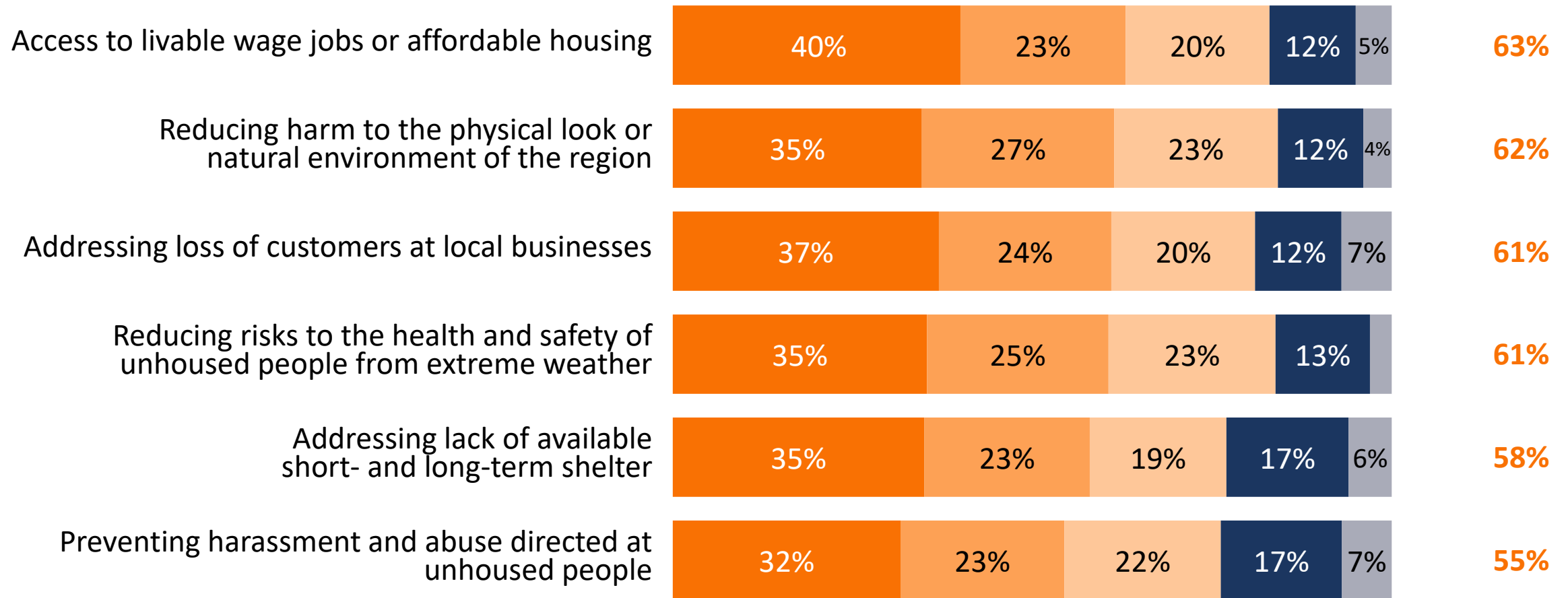
Next, here are some of the concerns people say they have about homelessness in Fremont. For each one, please indicate if you feel that it is extremely concerning, very concerning, somewhat concerning, or not too concerning.

■ Extremely Concerning
 ■ Very Concerning
 ■ Somewhat Concerning
 ■ Not Too Concerning
 ■ Don't Know
 Extremely/Very Concerning



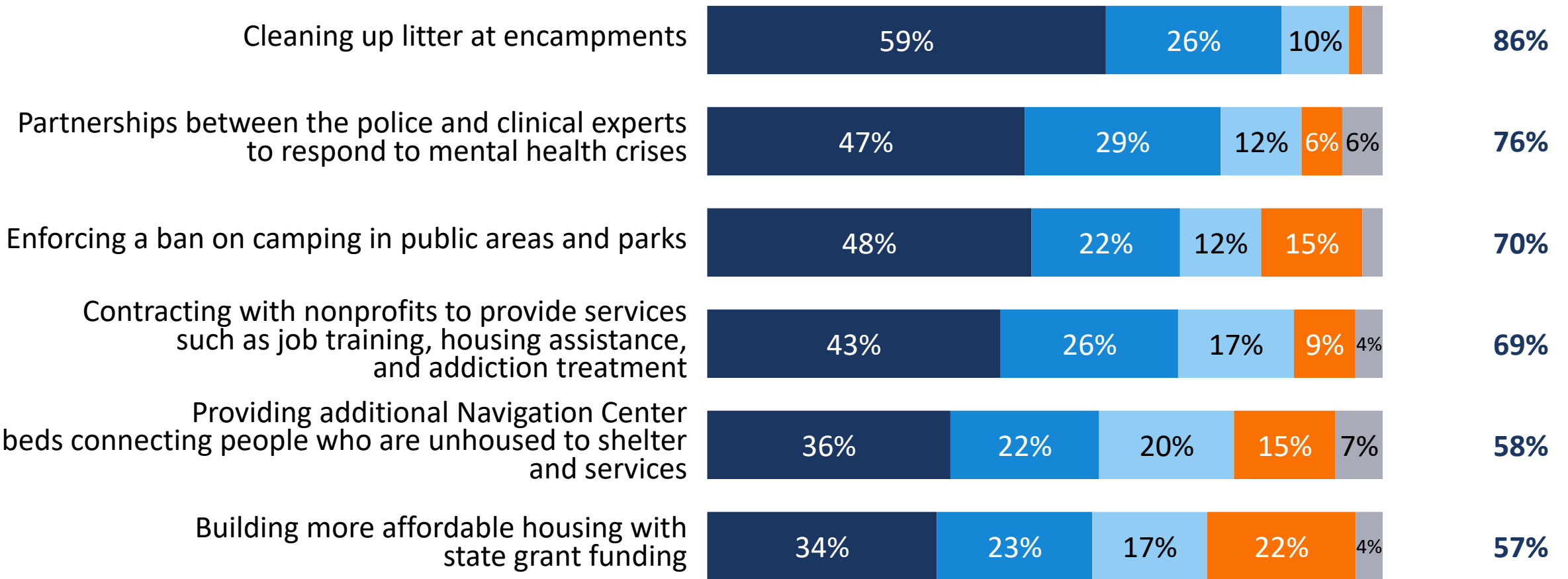
Access to jobs and housing for the homeless, as well as reducing environmental harm, are also broad concerns.

■ Extremely Concerning
 ■ Very Concerning
 ■ Somewhat Concerning
 ■ Not Too Concerning
 ■ Don't Know
 Extremely/Very Concerning



Cleaning up litter at encampments is a highly valuable part of the response to homelessness.

■ Extremely Important
 ■ Very Important
 ■ Somewhat Important
 ■ Not Too Important
 ■ No Opinion/Don't Know
 Extremely/Very Important



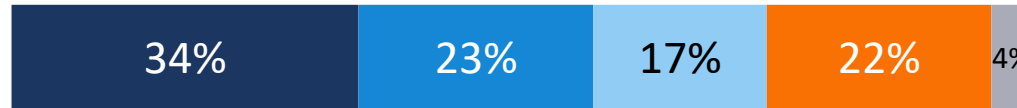
Q21. Next, please consider some specific services provided to the homeless. For each one, please indicate how important you feel each service or policy is to you as part of the response: either extremely important, very important, somewhat important, or not too important. Not Part of Split Sample

Zoning reforms and allowing ADUs are lesser policy priorities.

■ Extremely Important
 ■ Very Important
 ■ Somewhat Important
 ■ Not Too Important
 ■ No Opinion/Don't Know

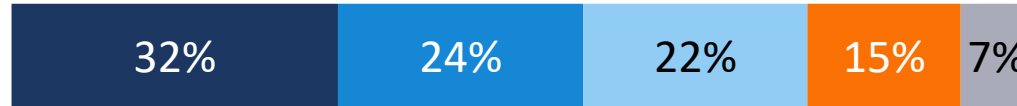
Extremely/Very Important

*Encouraging the construction of low-income housing



57%

Subsidies to prevent at-risk residents from becoming homeless



56%

Providing mobile hygiene stations with showers, washers, and dryers for encampment residents



55%

Providing safe parking sites for people living in RVs or cars



51%

*Encouraging the construction and use of alternative dwelling units (ADUs)



49%

Reforming zoning to allow more housing



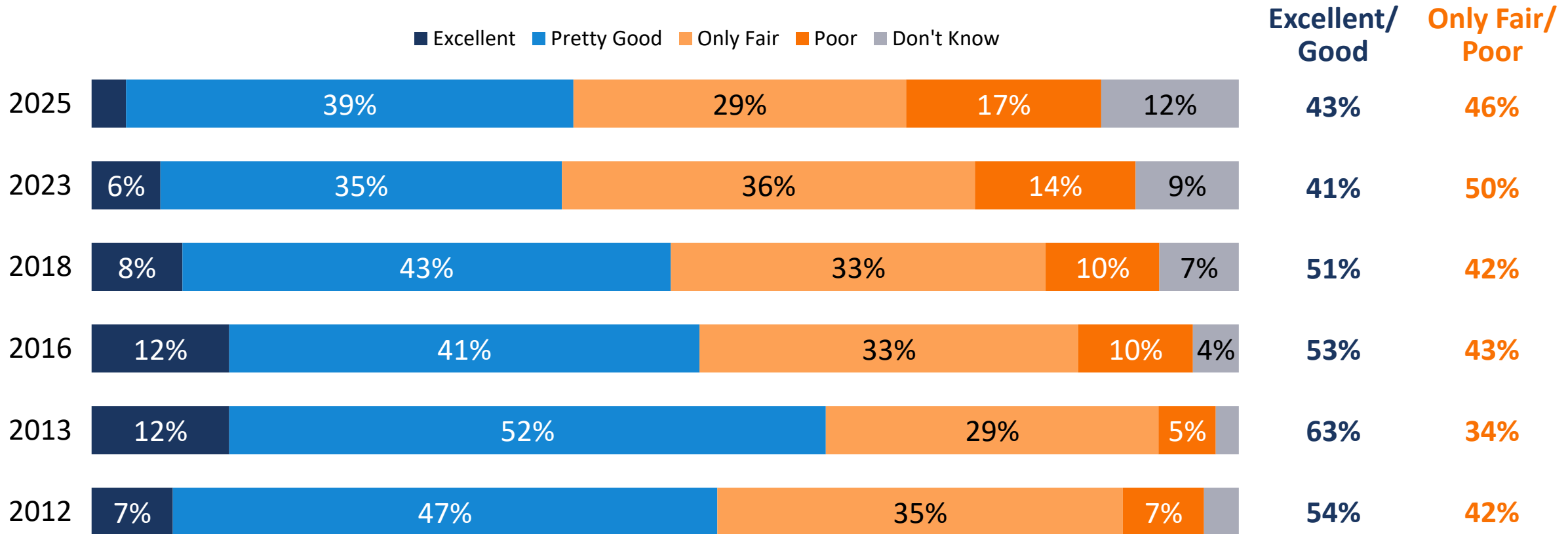
45%



Attitudes Toward City Government

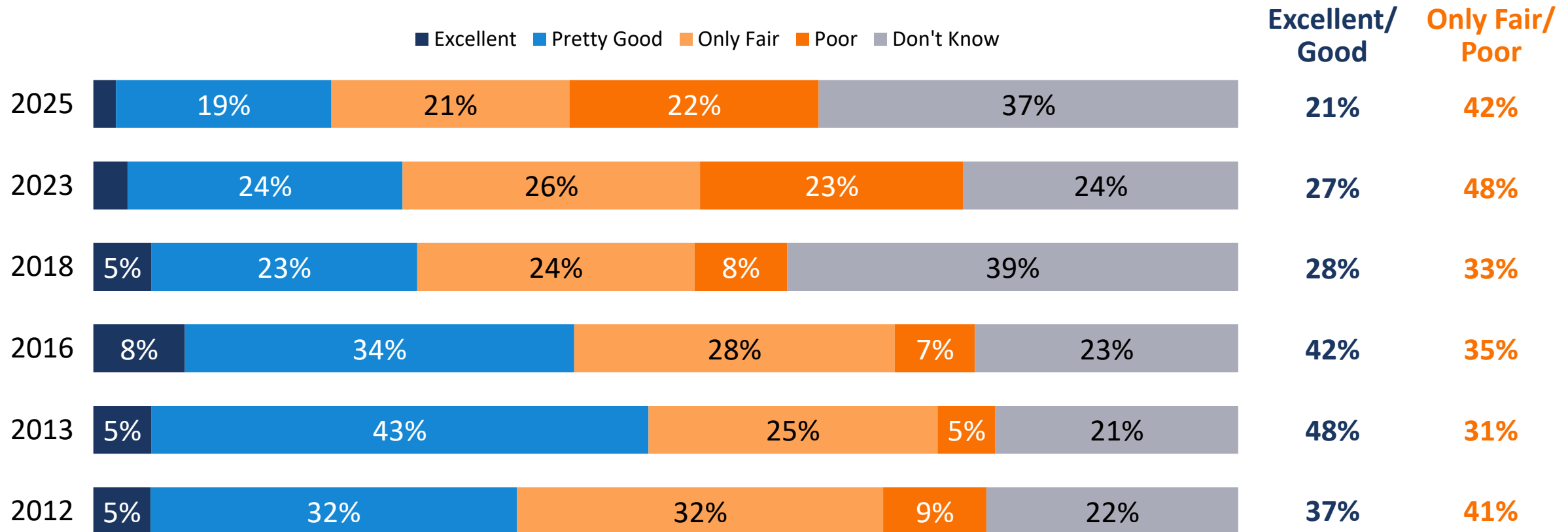
More than two in five rate City services as excellent or good, consistent with views from 2023.

First, how would you rate the overall job being done by Fremont City government in providing services to the City's residents: excellent, good, only fair, or poor?



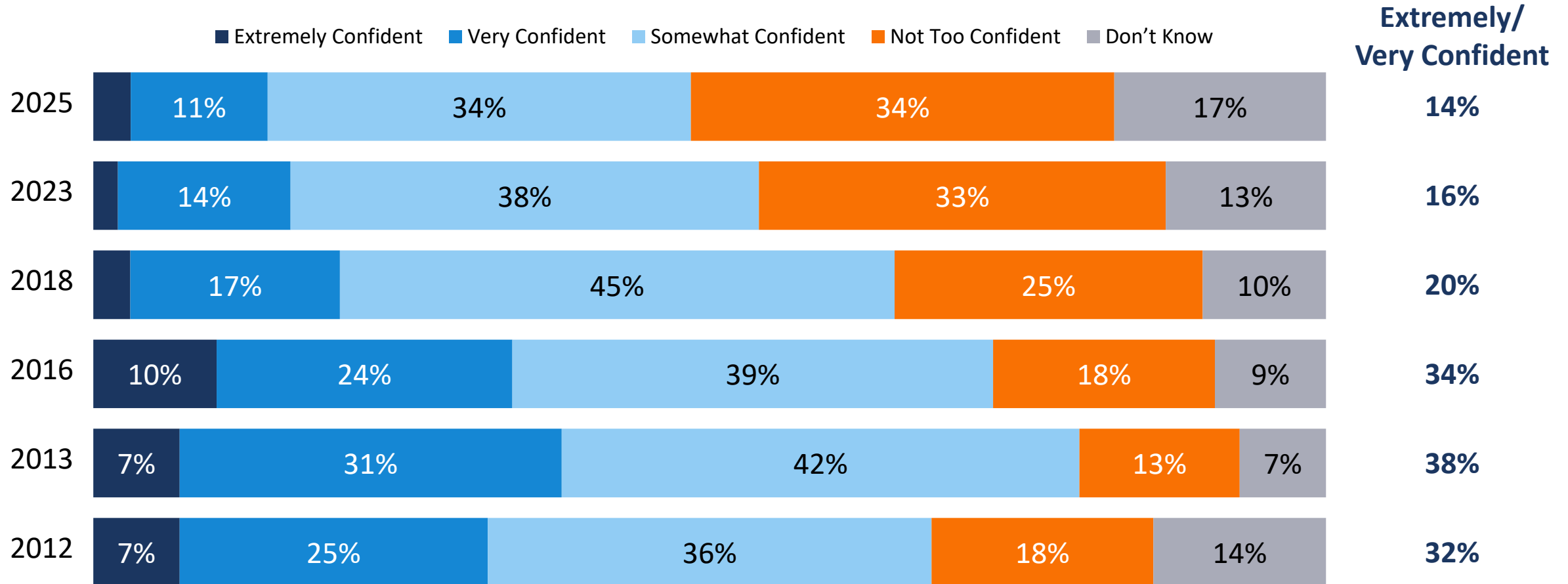
Similar numbers view the City's budget management as either excellent/good, or fair, or poor—somewhat consistent with 2023.

Next, how would you rate the overall job the City of Fremont does managing its budget: excellent, good, only fair, or poor?



Overall confidence that the City operates openly and transparently to the public has declined in recent years.

How confident are you that Fremont City government operates in a way that is open and accountable to the public?



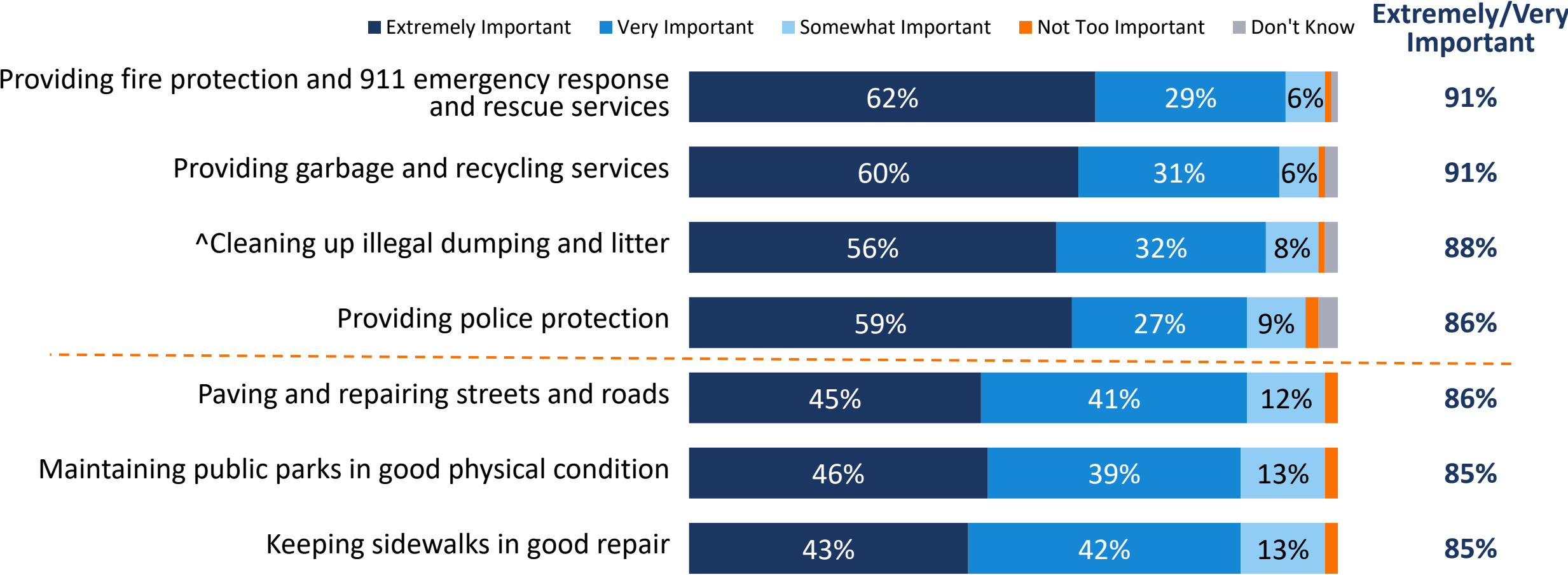
Assessing City Services

- Residents were asked about the importance of various City services for making Fremont a good place to live.
- Then they were asked about their satisfaction with the same services.
- Comparing these results shows areas of strength and areas for improvement.



911 services, garbage and recycling services, cleaning up litter, and police protection are the most important City services to residents.

Importance of City Services

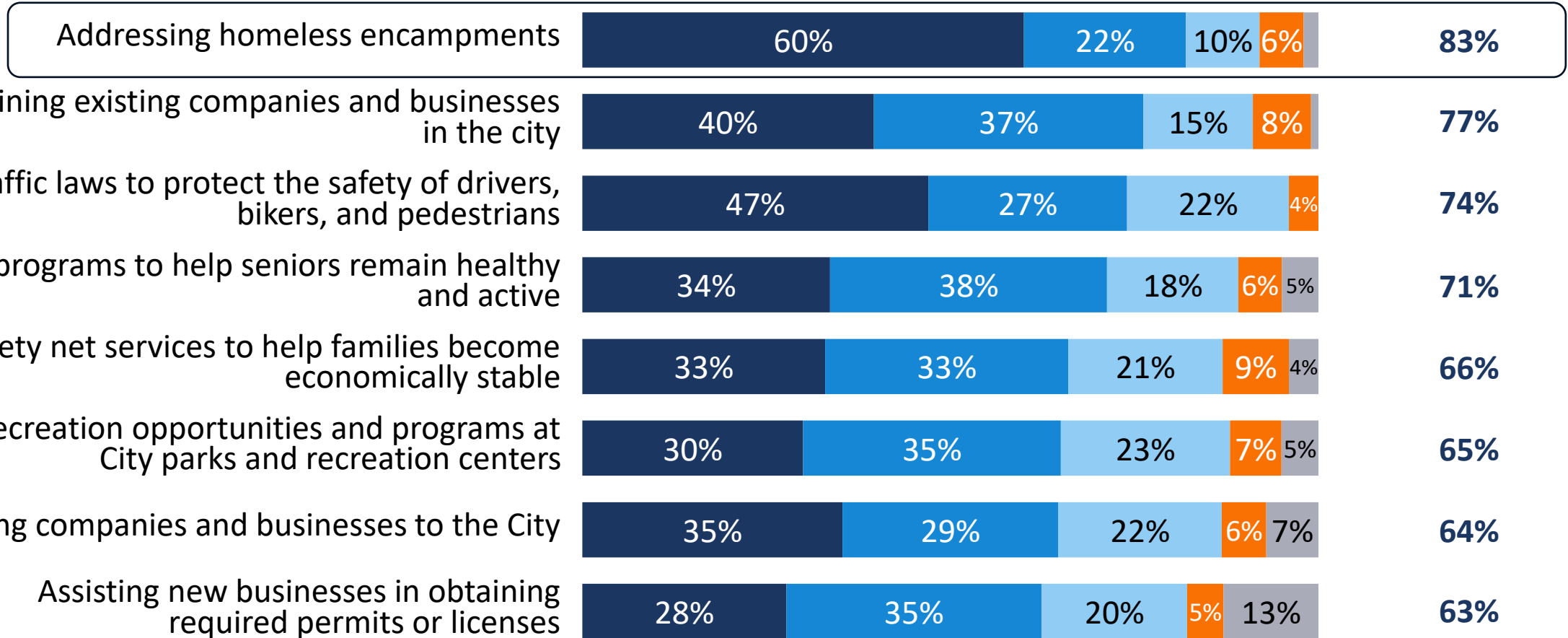


Addressing homeless encampments is also extremely important.

Importance of City Services

■ Extremely Important
■ Very Important
■ Somewhat Important
■ Not Too Important
■ Don't Know

Extremely/Very Important

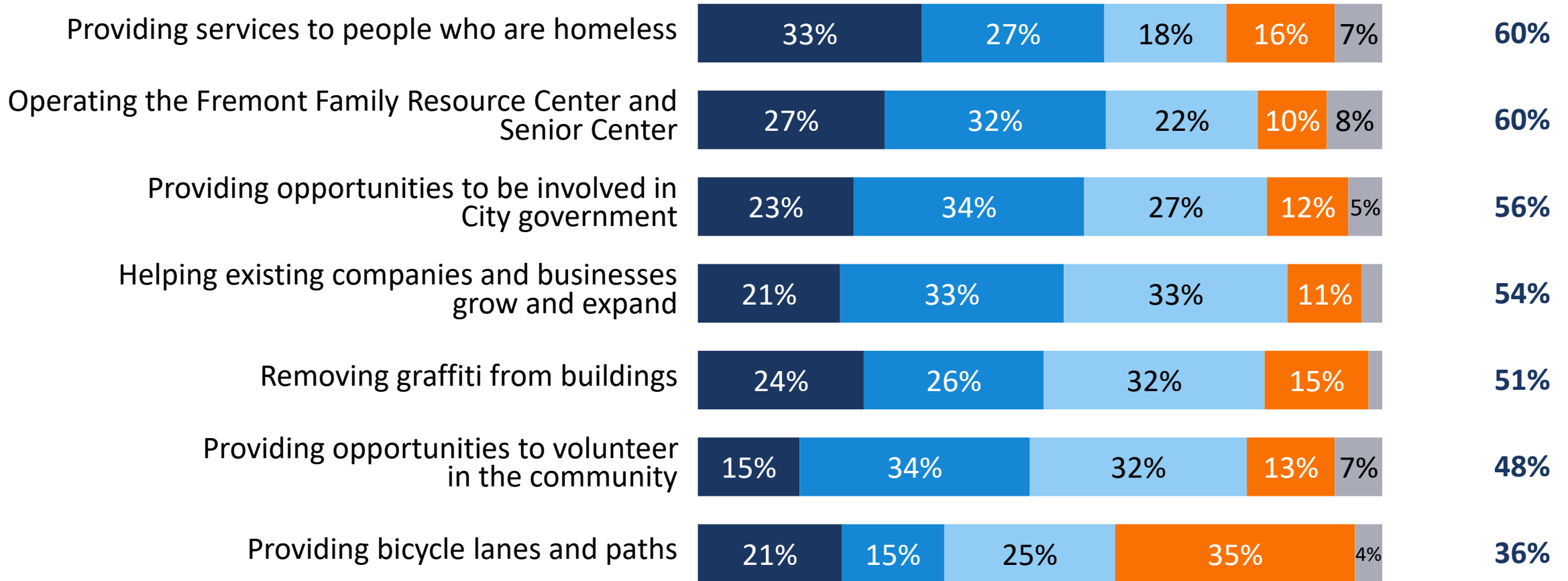


Providing bike lanes and volunteering opportunities are less pressing priorities.

Importance of City Services

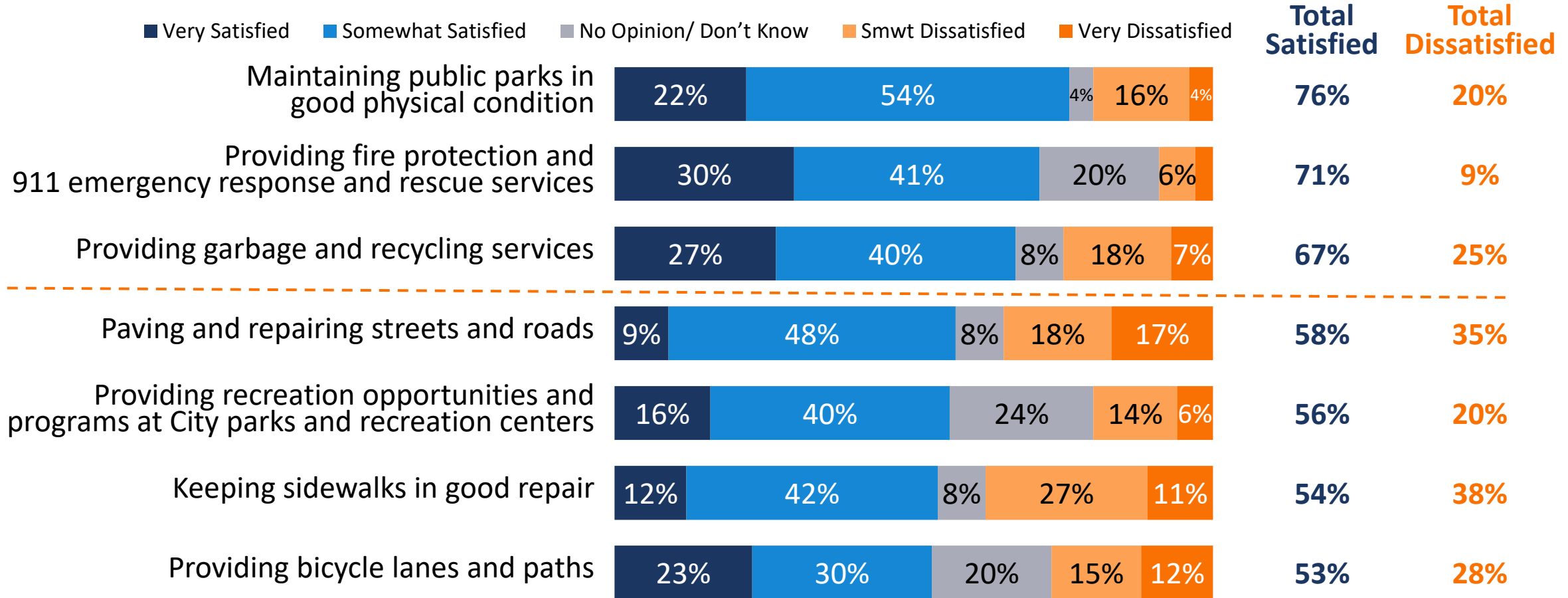
■ Extremely Important ■ Very Important ■ Somewhat Important ■ Not Too Important ■ Don't Know

Extremely/Very Important



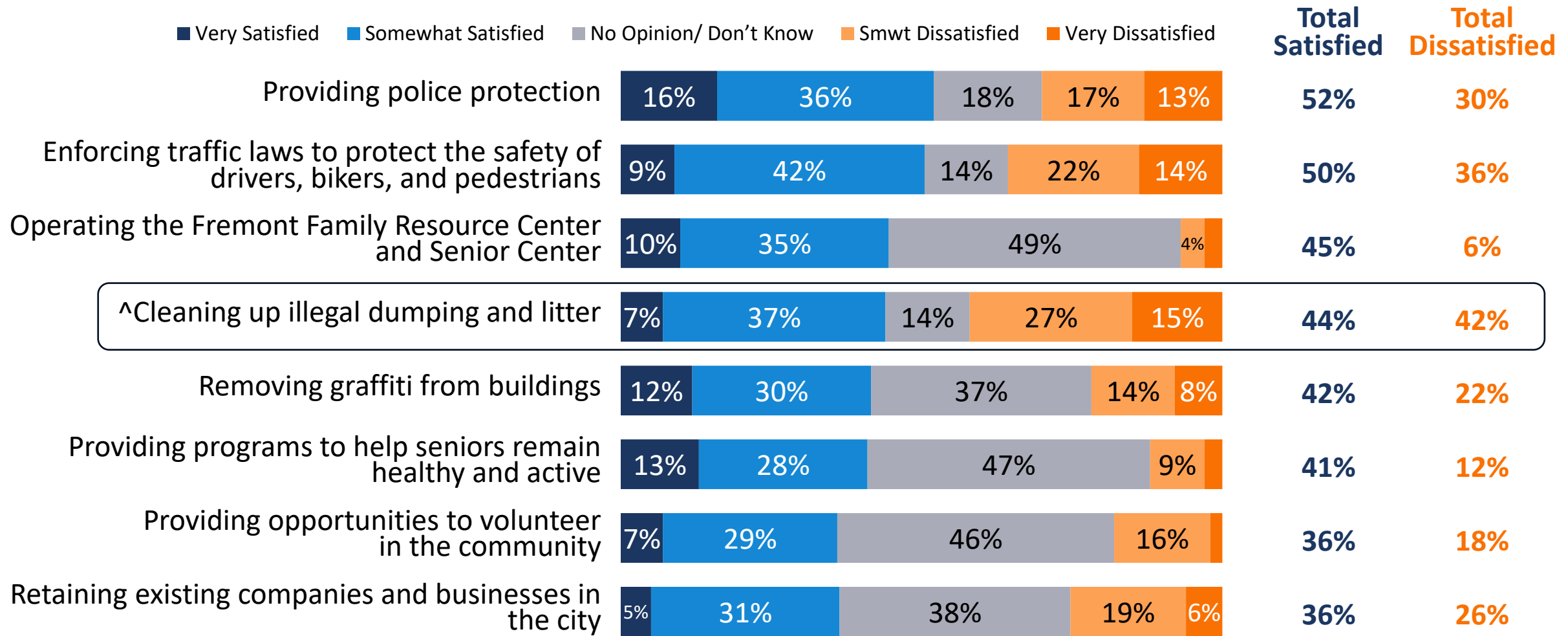
Residents are broadly satisfied with public parks, as well as 911 and garbage services.

Satisfaction with City Services



Residents are mixed on litter clean-ups.

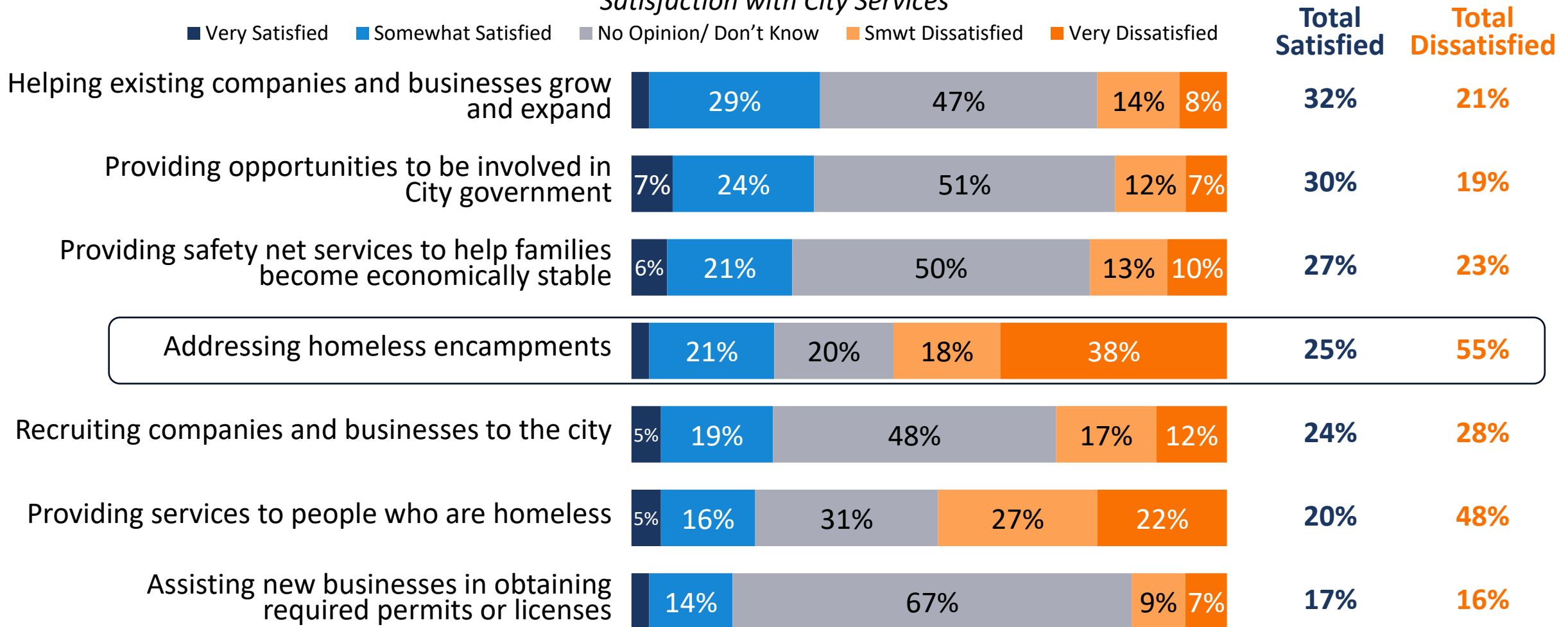
Satisfaction with City Services



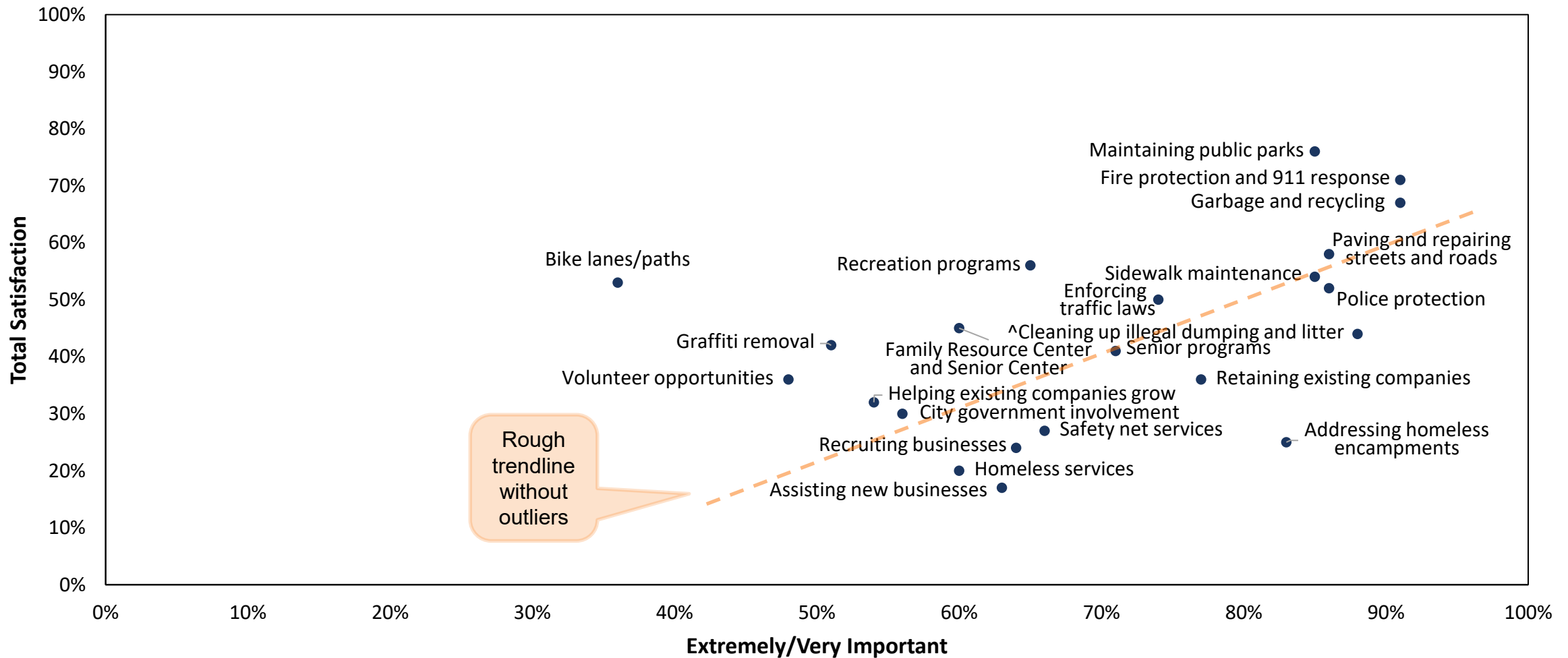
A majority reports dissatisfaction with how the City has addressed encampments.

Satisfaction with City Services

■ Very Satisfied
 ■ Somewhat Satisfied
 ■ No Opinion/ Don't Know
 ■ Somewhat Dissatisfied
 ■ Very Dissatisfied



Residents are more satisfied with a variety of the services they view as most important.

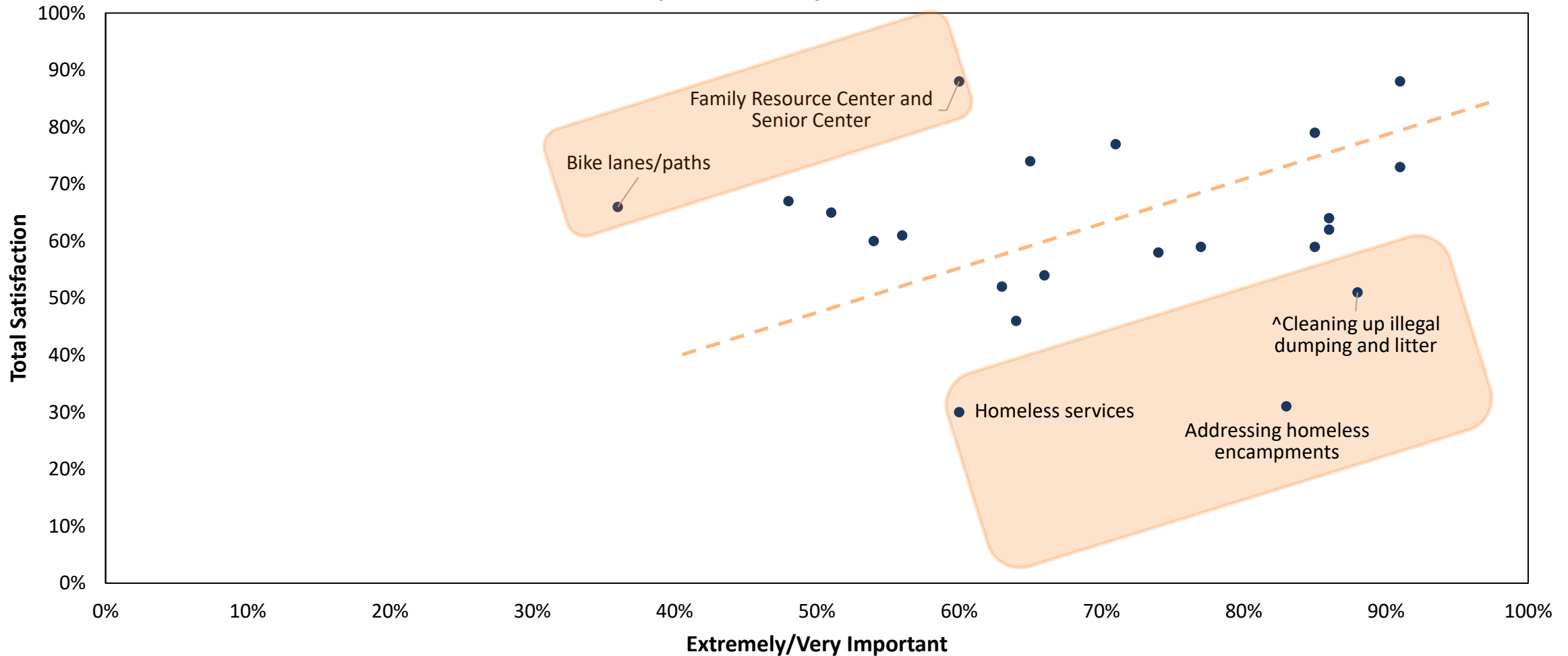


Q17. Next, please consider some specific services provided to Fremont's residents. For each one, please indicate how important you feel each service is to making Fremont a good place to live: either extremely important, very important, somewhat important, or not too important. ^Not Part of Split Sample

Q18. Next, please consider the same list of services provided to Fremont residents. This time, please indicate how satisfied you are with that service: either very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. ^Not Part of Split Sample

Removing the “don’t knows,” we find that issues related to homelessness and litter are notable outliers, as well as the bike lanes/paths and Family Resource/Senior Centers.

Informed Satisfaction



Q17. Next, please consider some specific services provided to Fremont’s residents. For each one, please indicate how important you feel each service is to making Fremont a good place to live: either extremely important, very important, somewhat important, or not too important. ^Not Part of Split Sample

Q18. Next, please consider the same list of services provided to Fremont residents. This time, please indicate how satisfied you are with that service: either very satisfied, somewhat satisfied, somewhat dissatisfied, or very dissatisfied. ^Not Part of Split Sample



Conclusions

Conclusions – Life in Fremont

- Fremont continues to be seen as a good place to live and raise a family.
- Residents generally feel optimistic about their neighborhoods but have mixed feelings about the direction of the City overall.
- They continue to largely feel safe in Fremont, and perceptions of crime have decreased.
- Those who bike around Fremont, however, feel mixed about their safety when cycling.
- One in seven say they have come close to experiencing homelessness and 2% of residents have experienced homeless directly.

Conclusions – Views on City Services

- Residents have mixed views on the quality of City services, though these views are consistent with those from 2023.
- Given the choice between prioritizing transportation safety versus reducing traffic, residents broadly prefer safety.
- Cost of housing, homelessness, and traffic congestion are their top concerns. Crime and population growth have decreased as priorities. Zoning reforms are not seen as a priority at all.
- Residents highly value 911 emergency services, as well as garbage and recycling services – and they are highly satisfied with such services as well.
- Addressing illegal dumping and litter, as well as homeless encampments, are areas residents especially want to see the City improve upon. In particular, they see sanitation issues and crime associated with encampments as key concerns with homelessness.
- There are increasingly mixed opinions about how the City manages its budget and ability to operate transparently.



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